



EMBRACING THE INDUSTRIAL REVOLUTION 4.0 TOWARDS OPTIMIZATION OF AUTOMATION AND TECHNOLOGY IN THE RUBBER PRODUCTS INDUSTRY

- Knowledge sharing on the manufacturing requirements towards achieving Industry 4.0 in the rubber products industry
- Peer to peer discussion on overcoming challenges in the adoption of new technologies
- Strategies to increase productivity and innovation

PROGRAMME

- 08.00 Registration of Participants
- 09.00 Opening Remarks by CEO of MREPC
- 09.15 *Big Data Analytics: Why it Matters?*
by Dr Azizi Ab Aziz, Director of Relational Machine Group,
Human-Centred Computing Lab, Universiti Utara Malaysia
- 10.30 *Industry 4WRD: National Policy on Industry 4.0*
by Ms Vimala Murugan, Director of Sectoral Policy Division,
Ministry of International Trade and Industry
- 11.45 *Government's Role in Spearheading investment Agenda for the
Rubber Industry in Malaysia*
by Mr Vinothan Tulisathzan, Deputy Director of Chemical & Advanced
Materials Division, Malaysian Investment Development Authority
- 13.00 Lunch & Networking

WHO SHOULD ATTEND

Business owners, factory engineers and operators, IT personnel, operation & production managers, human resource managers and other related personnel in the Malaysian rubber products industry.

29 JULY 2020

9am - 1pm

MREPC Seminar Hall,
Level 36, West Wing,
Q Sentral, Kuala Lumpur

REGISTRATION FEE

Complimentary for all
rubber product companies ,
associations and
government agencies
registered with MREPC



HOW TO REGISTER

Login to www.mrepc.com and
submit your registration online.
Should you have any query,
please do not hesitate to
contact Mr. Alif at 03-27822100
(alif@mrepc.com).