

THIS VIRTUAL
BRIEFING IS FREE

Value Adding Rubber Products Industry Through Incorporation of Green Technology and Strategy



The briefing is aimed to provide updated information on green technological innovations in manufacturing and how to implement and adopt strategies and methods to the manufacturing operations of the rubber products industry. It will also be a platform to acquire information on policies, regulations, incentives and programmes for sustainable and green manufacturing and technology available for the rubber products industry.

Programme

10.00am	Opening Remarks by MRC	
10.10am	<i>Value Adding Rubber Products Through Technological Innovation</i> By Dr. Mohd Nor Azman, Deputy Secretary General of Ministry of Science, Technology and Innovation (MOSTI)	
11.10am	<i>Adopting Green Strategy to Enhance Competitiveness for Rubber Products Industry</i> By Puan Norhasliza Mohd Mokhtar, Director of Sustainable Industry, Malaysian Green Technology & Climate Change Centre	
12.10pm	Q & A Session	
12.30pm	End of Briefing	

Date

13 October 2020

Time

10am - 1pm

Via VIRTUAL

Once registration is made, you will receive a note of confirmation and the meeting ID for Microsoft Teams.

Who Should Attend

Business owners and personnel responsible for manufacturing, operations, production and engineering and other related tasks.

ONLINE REGISTRATION

Please log on to www.myrubbercouncil.com and register online.
For any query, please contact Mr. Alif at 03-27822100 (alif@myrubbercouncil.com).