



Webinar Market Updates on Automotive Aftermarket Supply Chain in China, Indonesia, Myanmar and Vietnam



Date: 26 January 2021

Time: 10.00am to 12.30pm

Online Platform: Microsoft TEAMS

Language: English

About the Webinar

ASEAN is a developing region with many market opportunities and possibilities. Through identifying and understanding the rubber automotive aftermarket segments in three of the ASEAN countries, Indonesia, Myanmar and Vietnam, Malaysian rubber automotive players will acquire knowledge to strengthen market presence and enhance their export markets in these three countries. Meanwhile, China is known as a country with the strongest economy in Asia. In fact, China is the world's second largest economy after the US with a GDP of approximately USD 14.9 trillion. As a country with the strongest economy in Asia, the market study conducted on the Automotive Aftermarket in China resulted in many interesting findings useful for the Malaysian rubber automotive exporters.

The first presentation will focus on market updates on Automotive Aftermarket Supply Chain in ASEAN for three countries, Indonesia, Myanmar and Vietnam. The second presentation by the research company will highlight the market updates on Automotive Aftermarket in China. The market information updates will provide Malaysian exporters with information on the distribution channels and the main importers and distributors of rubber automotive parts in the aftermarket segments in the respective countries. The studies will also provide companies with the directory of potential buyers in these countries.

FREE Webinar for Members of the Malaysian Rubber Industry!

The Programme

9.00am

Online Registration for Participants

(Participants are advised to register early)

10.00am

Presentation on Automotive Aftermarket Supply Chain in ASEAN - Indonesia, Myanmar and Vietnam

By Ms Jane Gloria Philip, Malaysian Rubber Council

11.00am

Presentation on Automotive Aftermarket in China

By Arthur D. Little

12.00pm

Q&A Session and End of Webinar

Who Will Benefit

Business owners, decision makers, marketing managers and strategists, production and export managers and related personnel of the Malaysian rubber automotive parts and components industry.

How to Register

Please log on to www.myrubbercouncil.com and register online.