



COVID-19 STIMULUS PACKAGE

In light of the current challenging times brought by the pandemic, we are pleased to introduce the Covid-19 Stimulus (CS) Package to support and facilitate the rubber product industry to continue market promotion activities under the 'new normal' scenario.

The CS Packages will be offered from Sept 2020 to Dec 2021

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CS 1- Incentive for Participation in Virtual Trade Exhibition



70% of participation fee in any relevant virtual exhibition up to maximum of RM 15,000 per exhibition



CS 2- Incentive for Market Visits

Pre-determined grant by region for market visits organized by companies on their own:

Regions	Grant Amount
North America / Latin America	RM 5,000
Europe / Central Asia / Middle East	RM 5,000
Africa	RM 4,000
Asia / Oceania	RM 3,000
South East Asia	RM 1,000



Additional **50% of accommodation cost for one person**, subject to a maximum claim of RM 500 per night, up to a maximum of 5 nights per visit.

Limited to participation in four (4) international market visits per company per year.

NEW UPDATES

SBIM2 – International Trade Exhibition

Maximum claimable amount increased from RM 100,000 to **RM 200,000** per company per year

SBIM14 – Talent Enrichment

50% of **online training cost** is now claimable under SBIM14

Maximum claimable amount increased from RM 5,000 to **RM 10,000** per company

70% of registration and renewal fee with any e-commerce platform is now claimable under SBIM20

SBIM19 – Technology Adoption Programme

SBIM20 – E-Commerce Platform



For more information, you may refer to our Incentive Guideline

- You may also contact the Incentive Secretariat at:
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<http://www.myrubbercouncil.com/incentives/index.php>

Companies can also request for an online meeting from the Incentive Secretariat for briefing on MRC Incentives Programme