

Incentives and Strategic Initiatives for Human Resource Development and Upskilling and Reskilling Towards Achieving Industry 4.0



10 March 2022
Via Microsoft Teams

9.30am - 1.00pm
FREE for MRC Members

Warm Greetings from the Malaysian Rubber Council (MRC)!

The pandemic has accentuated changes in business landscapes, skill requirements and job expectations and has catalysed the importance of upskilling and reskilling to be adapted by companies. As business environment evolves, so does market value of skills and talent. As efforts are taken place to encourage the rubber industry towards adopting smart technology in manufacturing, companies must equip themselves to upskill and reskill their workforce to achieve greater productivity and efficiency.

About the Briefing

The workplace in current environment demands new strategic approach for human resources (HR) development. Leaders and experts in HR are advising companies to seek innovative ways and focus on strategic methods to address related issues. Companies are advised to focus on skills, share knowledge and experience, offer apprentices and collaborate with academic institutions. This briefing for the rubber industry is aimed to provide the available initiatives and support programmes on HR development and revival while focusing on development of upskilling and reskilling for companies to achieve industry 4.0. Come and join us as the briefing is **FREE** for members of the rubber and rubber products industry registered with MRC.

How to Register

Please log on to www.myrubbercouncil.com and register online **HERE**.

For more details or any query, you may contact us at 03-2782 2100 or email to Nurhaiza (nurhaiza@myrubbercouncil.com) and Muhammad Alif (alif@myrubbercouncil.com)

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Programme of the Day

9.30am Welcoming Remarks by Malaysian Rubber Council

9.40am Presentation by Mdm Gayathri Vadivel,
Head of Employment Services Department at Social
Security Organisation, Ministry of Human Resources
- *Hiring Incentives Programme under SOCSO*
- *Wages Subsidies Programme by SOCSO*
Q&A Session



11.20am Presentation by Mr Mohd Nazri Sabri,
Human Resource Development Corporation
(HRDCorp)
- *Upskilling and Reskilling Programmes under
HRDCorp*
Q&A Session



12.10pm Presentation by Puan Hajah Sarimah Mismam,
Director of Quality and Excellence Development
Division, Malaysian Productivity Corporation (MPC)
- *Programmes for Human Resource Development
under MPC*
Q&A Session



1.00pm Photography Session
End of Programme