

WEBINAR

Market Opportunities for Automotive Aftermarket in Eastern Europe

POLAND, THE CZECH REPUBLIC, ROMANIA, AND HUNGARY

DATE & TIME

29 September 2026
(Tuesday)
10 AM - 12 PM

PLATFORM

**MICROSOFT
TEAMS**

WEBINAR FEE

**MRC MEMBERS - COMPLIMENTARY
NON-MEMBER COMPANIES - RM250**

RSVP by

25 Sept 2026

Eastern Europe's automotive aftermarket is experiencing steady growth, driven by ageing vehicle fleets and rising demand for replacement parts. With nearly one in four passenger cars in the region over 20 years old and continued reliance on imported aftermarket products, the market offers significant opportunities for suppliers looking to expand their export footprint.

Join our programme to gain valuable insights into the evolving automotive aftermarket landscape in Eastern Europe and discover how your business can capitalise on emerging opportunities in the region.

Key Highlights



Explore high potential markets and emerging opportunities across Eastern Europe



Understand buyer requirements and distribution channels to identify the right business partners



Learn practical market entry strategies to support successful expansion into the region



Gain insights into current market trends, competitive dynamics, and growth prospects

Who Should Attend?

- + Malaysian manufacturers and exporters of rubber automotive parts
- + Automotive aftermarket suppliers and distributors
- + SMEs seeking export market diversification
- + Industry associations, trade agencies, and automotive ecosystem stakeholders

Programme

9.30 am	---	Online Registration
10.00 am	---	Welcoming Remarks by MRC
10.15 am	---	Presentation by ARANCA
11.00 am	---	Q&A Session
11.30 am	---	End of Programme

Scan QR Code



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JOIN US

to explore Eastern Europe's growing automotive aftermarket opportunities and gain valuable market insights, buyer connections, and export strategies to help Malaysian rubber automotive component suppliers compete in one of Europe's fastest-growing automotive replacement markets.

[Click Here to Register](#)