

# Introduction to INTERNATIONAL DEVELOPMENT ORGANIZATIONS (IDO): **BUSINESS OPPORTUNITIES & ENGAGEMENT STRATEGIES**

4 August 2021 | 10<sup>am</sup> - 12<sup>pm</sup>

The Malaysian Rubber Council (MRC) has embarked on new initiatives to facilitate the rubber product industry to move up the global value chain through participation in programmes offered by International Development Organizations (IDO). Through collaboration with Development Finance International, Inc (DFI) a deep-dive review on IDO funded initiatives has been conducted to identify opportunities for rubber medical device companies which can be leveraged based on the following funding trends:

- IDOs are mobilizing more than **USD 20B for COVID-19 response programs globally since 2020** and expects to need continuous supply of rubber medical devices over the next few years;
- Developing countries received **USD 14B in HIV/AIDS funding assistance since 2020**, for which condoms will continue to be a primary prevention control method;



## Objective

This webinar is aimed to provide an introduction on the IDOs and the advantages of engagement to identify business opportunities across the IDO funding cycle.



## How to register

Click on the link below or visit <http://shorturl.at/ckul8>



## For more details on the webinar, you may contact:

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