

MARKET UPDATES ON

ENGINEERED RUBBER PRODUCTS IN MIDDLE EAST

In 2022, Malaysia's exports of engineered rubber products (ERP) to five countries namely UAE, Saudi Arabia, Qatar, Iran and Turkey was valued at USD3.0 million, about 9.9% of Malaysia's total ERP exports of USD30.0 million. With the growing construction and infrastructure projects in the Middle East and Turkey, the demand for ERP is expected to rise in the upcoming years.

MRC is pleased to extend an invitation to participate in the upcoming market information seminar highlighting updates of ERP markets in the Middle East and Turkey. The webinar will highlight findings of the study commissioned by MRC focusing on identifying export opportunities for Malaysian companies, estimated market size and consumption patterns as well as on the procurement practices, competitiveness of major suppliers, and market entry strategies in these countries. All these are brought to you free of charge so do not miss this opportunity.



Sameer Parab
Senior Manager, Aranca



Reshmi Dharra
Senior Consultant, Aranca

DATE & TIME

25 July 2023

10 am - 1 pm

PLATFORM

Via

Microsoft Teams

PROGRAMME OF THE DAY

- 9.30 am Online Registration is Opened
- 10.00 am Opening Remarks by MRC
- 10.10 am Presentation by Aranca
- 11.30 am Q&A Session
- 12.00 pm Photo session and end of programme

CLICK
TO REGISTER



FREE REGISTRATION

03-2782 2100

najwa@myrubbercouncil.com