

# Market Updates and Opportunities for Retread Materials in ASEAN

30 March 2022  
10.00am - 11.30am

Via Microsoft TEAMS  
FREE Registration

## ***Warm Greetings from the Malaysian Rubber Council***

MRC is pleased to extend an invitation to participate in the upcoming Market Information Seminar (MIS) on Market Updates and Opportunities for Retread Materials. This market update will highlight and present the findings identified from the market research study by MRC. Participants will acquire information on market entry strategies to increase the exports of rubber retread materials, the market sizes, the supply and distribution channel as well as consumption patterns, procurement practices and purchasing requirements in key sectors. The study will assess opportunities for rubber retreading in ASEAN as well as identifying opportunities for Malaysian exporters. Do not miss the opportunity as the market update is FREE for members of the rubber and rubber products industry registered with MRC.

## ***About the MIS***

Global retreaded tyre market is expected to grow at 4.4% CAGR from USD 7.8 billion in 2020 to reach USD 101 billion in 2026, on the account of factors such as cost effectiveness in comparison to new tyres, increasing global vehicle, parc leading to higher maintenance and repairing needs, growing environmental concerns and improvements in retreaded tyre quality. Prior to the global pandemic crisis in 2020, global exports of retreaded tyres were increasing steadily at 3.8% CAGR from USD 608.2 million in 2016 to USD 679.2 million in 2019. Exports of retreaded tyres plunged 19% to USD 551.4 million in 2020. Future Market Insights (FMI) projects that the global retreaded tyre market will increase as the economy pulls through after the pandemic's containment era, growing at 4.7% CAGR through 2031.

## ***The Programme***

10.00am - Welcoming Remarks by MRC

10.10am - Presentations by Arthur D Little

11.10am - Q&A Session

11.30am - Photo Session and End of Programme



## ***How to Register***

Please log on to [www.myrubbercouncil.com](http://www.myrubbercouncil.com) and register online [HERE](#)

For more details or any query, you may contact us at 03-2782 2100 or email to

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