

Updates on Rubber Products Standards, Promotions and Commercialization for the Rubber Industry

19 October 2022

10am–12.30pm

Via Microsoft TEAMS

MRC Member: **Free of Charge**

Non-Cessable Company: **RM100 per person**

This online briefing aims to update participants on the latest rubber product standards, promotional efforts and commercialization programmes specifically for the rubber industry. MRC continues to diligently work towards providing relevant and updated information as part of our many measures to encourage and enhance Malaysian rubber and rubber product manufacturers and exporters for global exports and improvements in manufacturing capability and performance. In collaboration with Malaysian Rubber Board (MRB), updated standards and requirements of rubber products will be shared with the rubber industry.

The Commercialization & Investment Unit of MRC was established in 2021 to accelerate the productivity of rubber-related industry players in the country via successful Research & Development and Commercialization & Entrepreneurship (R&D&C&E) as well as to optimize the growth and sustainability of the industry by attracting FDI and DDI for domestic consumption. Find out more on the commercialization and investment facilitations provided by MRC and explore your opportunities.

The Programme

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| 9.30am | Online Registration is Opened |
| 10.00am | Welcoming Remarks by MRC |
| 10.10am | <i>'Updates and Awareness on Latest Rubber Products Standards'</i>
By Dr. Mohamad Asri Ahmad, Director of Quality & Technical Services Division, Malaysian Rubber Board |
| 11.10am | <i>'MRC Commercialization & Investment Facilitation - Commitment to Enhance the Productivity and Sustainability of the Industry'</i>
By Dr. Nur Aainaa Syafini, Director of Commercialization & Investment, MRC |
| 12.10pm | Q&A Session
End of Programme |



How to Register

Please log on to www.myrubbercouncil.com and register online [HERE](#)

For more details or any query, you may contact us at 03-2782 2100 or email to Nurhaiza Abdul Hamid (nurhaiza@myrubbercouncil.com, 012-2114496) and Muhammad Alif Afiq (alif@myrubbercouncil.com, 013-4497818)