

Webinar

Market Updates on Cost Competitiveness Benchmarking for the Manufacturing of Dry Rubber Products

1 July 2021 | 10^{am} - 12.30^{pm} | Via Microsoft Teams

Dear Members of the Rubber Industry,

Warm greetings from the Malaysian Rubber Council (MRC)!

MRC is pleased to extend an invitation to participate in an online market information seminar (MIS) titled **Market Updates on Cost Competitiveness Benchmarking for the Manufacturing of Dry Rubber Products**.

The webinar will be held on 1 July 2021 from 10am to 12.30pm.

The MIS will highlight and present the findings identified from the market research study by MRC. Do not miss the opportunity as the webinar is FREE for members of the rubber and rubber products industry registered with MRC.

For more details or any query, you may contact us at 03-2782 2199
or via email and mobile,

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About the Webinar

The market information seminar will provide market updates and insights on the cost competitiveness for the manufacturing of dry rubber products comprising retread tyres, new radial tyres, automotive o-rings and engine mounts. The 7 countries of focus are Malaysia, Thailand, Vietnam, Indonesia, China, India and Sri Lanka. The seminar will discuss the impact of recent changes in cost of manufacturing to Malaysian dry rubber product manufacturers vis-à-vis the other selected Asian countries.

The Programme

9.30am - Online Registration for Participants

10.00am - Opening Remarks by MRC

10.10am - Presentation by Aranca

Cost Competitiveness Benchmarking for the Manufacturing of Dry Rubber Products in Malaysia, Thailand, Vietnam, Indonesia, China, India and Sri Lanka

12.10pm - Question and Answer Session

12.30pm - End of Webinar

How to Register

Please log on to www.myrubbercouncil.com and register online [HERE](#).