

Webinar

Developing and Sustaining Workforce in the Manufacturing Industry

2 November 2021

10.00^{am} - 1.00^{pm}

Via Microsoft Teams

Warm Greetings from the Malaysian Rubber Council (MRC)!

We are pleased to extend an invitation to rubber products industry members to participate in the specialized briefing titled **Developing and Sustaining Workforce in the Manufacturing Industry**. MRC has invited experts from Social Security Organization (SOCISO) or better known as Pertubuhan Keselamatan Sosial (PERKESO) under the Ministry of Human Resources to share key information, programmes and activities available for industry members to benefit from. Come and join us as the briefing is FREE for members of the rubber and rubber products industry registered with MRC.

About the Briefing

The global production and supply chain system is significantly disrupted due to widespread of the coronavirus pandemic with some studies reportedly found that the global workforce was negatively impacted by 55%. It is imperative to discuss the challenges faced by the production and operations management affected by the pandemic. Three areas of focus must be considered to navigate manufacturers towards developing and sustaining their workforce by first protecting the workforce through formalization and standardization of operating procedures, processes, and tools and building a confident workforce through effective communications and flexible adaptations. Secondly by managing risks through effective solutions and systems to ensure business continuity. And finally by driving productivity at a distance through effectively managing performance remotely with strict policies remain in place. This briefing will provide participants with ways to retain the employees, how to attract new talents as well as how the staff benefits, incentives and facilities in the factories can be improved in order to achieve a more effective and productive workforce and continuous business success for the rubber and rubber products industry.

The Programme of the Day

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| 9.30am | Online Registration is opened |
| 10.00am | Welcoming Remarks by Malaysian Rubber Council |
| 10.10am | “Social Protection and Active Labour Market Programs under PERKESO” by Puan Gayathri Vadivel, Head of Employment Services Department at Social Security Organisation, Ministry of Human Resources |
| 12.25pm | Question & Answer Session |
| 1.00pm | Photography Session and End of Programme |



How to Register

Please log on to www.myrubbercouncil.com and register online [HERE](#). For more details or any query, you may contact us at 03-2782 2100 or email to Nurhaiza (nurhaiza@myrubbercouncil.com) and Muhammad Alif (alif@myrubbercouncil.com)