

Webinar

International Development Organisations (IDOs) and Social Enterprises:

EXPANDING MARKET ACCESS FOR MEDICAL RUBBER PRODUCTS



Date
20th June 2022

Platform
Microsoft Teams

Collaboration with International Development Organisations (IDOs) is a project mooted in 2021 with the main objective to facilitate the rubber product companies to move up the global value chain by exploring channels and opportunities offered by IDOs. This initiative is aimed at reaching out to larger untapped markets through fundings, tenders / procurement prospects, technology transfer / knowledge sharing. Phase 2 of this project in 2022 will take a more focused approach by strategically connecting Malaysian rubber medical device companies with IDOs and their dedicated procuring agencies.

Spearheading Phase 2, MRC is pleased to welcome you to the webinar on International Development Organisations and Social Enterprises: Expanding Market Access for Medical Rubber Products

AGENDA

2.00 pm | Welcoming Remarks by CEO of MRC

SESSION 1 : Procurement & Distribution Programs for PPE Commodities (Gloves & Condoms)

2.15 pm | United Nations International Children's Emergency Fund (UNICEF), Denmark

2.30 pm | i+Solutions, Netherlands

2.50 pm | United Nations Population Funds (UNFPA), Denmark

3.10 pm | Break

SESSION 2 : Procurement & Distribution Programs for PPE Commodities (Male & Female Condoms)

3.15 pm | **Pre-qualification Programme:**
UNFPA, Thailand

3.45 pm | **Social Marketing Programmes:**
MSI Reproductive Choices, United Kingdom

4.05 pm | DKT International, United States

4.45 pm | End of Programme

For more details on the webinar, you may contact:



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REGISTRATION LINK

https://t.ly/u_F1