

Directory Of Participating Malaysian Rubber Products Manufacturers And Exporters

Tyrexpo Asia 2023
Marina Bay Sands Convention Centre, Singapore
8 – 10 March 2023



**BOOTH
C04**

Scan here for E-Flyer



Over Half A Century Of Expertise, Turned Into Quality Precured Treads.



Established
Reputation



Technical
Expertise



World's First And
Only Standards
For Precured Treads



Diverse Range Of
Precured Treads



Customizable
Retreading
Materials



High
Performance
And Safety



Meet International
Standards



Worldwide
Export

MALAYSIAN RUBBER COUNCIL (MRC)



BOOTH No.
C04

Company Introduction

MRC is governed by a Board of Trustees appointed by the Ministry of Plantation and Commodities, Malaysia. MRC is tasked with undertaking market promotion of quality Malaysian rubber and rubber products in world markets. MRC has overseas offices in the US, China, India, Europe and the Middle East.



Malaysian Rubber Council

Unit No 36-02,
Level 36, Q Sentral,
2A Jalan Stesen Sentral 2, KL Sentral,
50470 Kuala Lumpur, Malaysia



+60 3 2782 2100



+60 3 2782 2199



mpd@myrubbercouncil.com



Ms Yip Lai Yee

www.myrubbercouncil.com

Hall Layout





MALAYSIAN RUBBER COUNCIL

BOOTH No.
C04



EVERSAFE RUBBER

BOOTH No.
B15

EVERSAFE RUBBER WORKS SDN. BHD.

Company Introduction

For over 30 years, Eversafe Rubber has focused on producing the best quality products and total solutions in tyre retreading industry.

With each step in our journey, we have continued to earn the trust, recognition, and satisfaction of customers worldwide. And through this journey, we are honoured and proud to have establishing ourselves not just as a leading brand name, but as a preferred business partner for unsurpassed quality and customer satisfaction.

Products

Precured Tread Liner, Cushion Gum

Type of Production

OBM

House Brand

Eversafe



Lot 94, Portland Avenue,
Tasek Industrial Estate,
31400 Ipoh,
Perak, Malaysia



+60 5 291 0533



+60 5 291 1699



sales@eversafe.com.my



Mr Eu Hong Lim

www.eversafe.com.my



KAYEL RUBBER PRODUCTS SDN. BHD.

BOOTH No.
D51

Company Introduction

KAYEL is a principal member of the Malaysia headquartered Kit Loong Tyre Group, a leading regional player in the tyre industry since 1931. The group is specializing in all aspects of the tyre business, encompassing retreading raw materials manufacturing, retreading, distribution and retailing of commercial and passenger tyres.

KAYEL's product range includes precured tread, cushion gum, repair ropes, camelback, AZ strip, and orbistrip. KAYEL is also a certified contract manufacturer of retread PTT for several major international tyre brands to complement their new tyre offers, a clear testimony of KAYEL's ability to meet stringent quality of international tyre companies.

Products

Precured Tire Tread, Cushion Gum, Repair Rope, Camelback, AZ Strip, Orbistrip

Type of Production

OBM

House Brand

KAYEL

Lot 395, Lorong Perusahaan 8,
Kawasan Perusahaan Prai,
13600 Prai,
Penang, Malaysia



+60 4 390 8753



+60 4 390 2881



scho@kayelrubber.com



Mr Ho Soo Cheang

www.kayelrubber.com.my

**BOOTH No.
Q15****Company Introduction**

Maxrubber Industries Sdn. Bhd., established since 1989, is a tyre retreading materials manufacturer of precured tread liner and rubber compound specially designed and formulated for truck tyres and OTR tyres. We are the preferred choice by most fleet operators who pursue cost saving per kilometre together with safety and good mileage performance.

Presently, our range of products include camelback (truck & OTR), sidewall veneer, precured tread liner (normal, wing & eclipse), cushion gum, repair ropes, rubber masterbatch and tailor-made compound which are produced for domestic as well as export market.

Products

Precured Liner, Camelback, Cushion Gum, Repair Rope, Sidewall Veneer

Type of Production

OBM

House Brands

Maxcap, Maxcool, Maximus, Maxfit etc



Lot 7109, Batu 5 ¼ , Jalan Kapar,
42100, Klang,
Selangor, Malaysia



+60 3 3291 7000



+60 3 3291 2805



liewck@maxrubber.com.my



Mr Liew Choon Kong

www.maxrubber.com.my



BOOTH No.
J51

SUN RUBBER INDUSTRY SDN. BHD.

Company Introduction

Sun Rubber has been one of the largest leading rubber compound manufacturers for tyre compound – both new and retreads, industrial rubber products & general rubber products in Malaysia.

We engaged in the designing, research and development, manufacturing, product testing and distribution of rubber compounds which currently supplied to domestic and worldwide markets covering China, Asia Pacific, Oceania, Middle East, and Africa.

Presently, Sun Rubber is also equipped with an Advanced Mixing Plant with state of the art technology from Germany which provide good output efficiency and quality consistency to meet any stringent specification.

Products

Precured Tread Liner, Cushion Gum, Gum Cord, Sidewall Veneer, Camelback

Type of Production

OEM, OBM

House Brand

Sun Rubber



53 & 54 Senawang Industrial Estate,
70450 Seremban,
Negeri Sembilan, Malaysia



+60 6 675 9988



+60 6 675 9994



wnchu@sunrich-ew.com



Mr Chu Wui Nam

www.srit.com.my

Notes

A series of horizontal dotted lines for taking notes, spanning the width of the page.

Notes

A series of horizontal dotted lines provided for notes, spanning the width of the page.



www.myrubbercouncil.com/marketplace



MYrubbercouncil

HEAD OFFICE

MALAYSIAN RUBBER COUNCIL

Unit No. 36-02, Level 36, Q Sentral
2A Jalan Stesen Sentral 2, KL Sentral
50470 Kuala Lumpur, Malaysia

Tel : +60 3 2782 2199
Fax : +60 3 2782 2199
Email : mpd@myrubbercouncil.com

CHINA OFFICE - SHANGHAI

Unit 1708, Hong Kong Plaza,
283 Huaihai Road Central,
Huangpu District,
Shanghai 200021, P.R. China

Tel : +86 21 3376 7001
Fax : +86 21 3376 7002
Email : shanghai@myrubbercouncil.cn

CHINA OFFICE - GUANGZHOU

Unit 2408, Citic Plaza Office Tower,
233 Tianhe Bei Road,
Guangzhou 510610, P.R. China

Tel : +86 20 8771 9295
Fax : +86 20 8771 8863
Email : guangzhou@myrubbercouncil.cn

US OFFICE

3516, International Court, NW
Washington DC, 20008 USA

Tel : +1 202 572 9771 / 9721
Fax : +1 202 572 9787
Email : usa@myrubbercouncil.com

EUROPE OFFICE

Email : europe@myrubbercouncil.com

INDIA OFFICE

907, Tulsiani Chambers, Nariman Point
Mumbai-400021, Maharashtra, India

Tel : +91 22 6221 6725
Fax : +91 22 6223 2359
Email : mumbai@myrubbercouncil.com

MIDDLE EAST OFFICE

110, First Floor, Jameel Square,
2091 Al-Amer Mohammed ben
Abdulaziz-Andalus Dist,

Jeddah 23326, Saudi Arabia
Email : me@myrubbercouncil.com

www.myrubbercouncil.com