

# Advancing the Rubber Industry in a Sustainable Ecosystem

26 July 2022 2pm–4pm Novel Hall 2, MITEC Free Entry

The Malaysia International Agricommodity Expo & Summit (MIACES) is organized by the Ministry of Plantation Industries and Commodities (MPIC) and co-organized with the Malaysian Rubber Council (MRC), Malaysian Palm Oil Council (MPOC) and Malaysian Timber Council (MTC). In conjunction with the MIACES which will be held for 3 days from 26 to 28 July 2022 at the Malaysia International Trade & Exhibition Centre (MITEC) Kuala Lumpur, MRC is pleased to invite you to our conference titled Advancing the Rubber Industry in a Sustainable Ecosystem. The conference will focus on topics relevant to rubber in driving the rubber industry to adopt sustainable technology and engineering advancements.

## Programme of the day

- 2.00pm **Opening Remarks**  
By Mr. Nor Hizwan Ahmad, CEO of Malaysian Rubber Council (MRC)
- 2.10pm **'Smart Manufacturing'**  
By Mr. Anthony Ng, CEO of Malaysian Institute of Technology Academy (MITA)
- 2.40pm **'Solar Energy'**  
By Mr. Lionel Yap Teck Liang, Head of Secretariat of Malaysian Photovoltaic Industry Association (MPIA)
- 3.10pm **'Blockchain for Network Data Collection'**  
By Pn. Mastura Ishak, Programme Director of Malaysian Industry-Government Group for High Technology (MIGHT)
- 3.40pm **Q&A Session**  
Moderated by Mr. Pong Kai See, Former President of Plastic & Rubber Institute Malaysia (PRIM)
- 4.00pm **Afternoon Coffee/Tea Break**  
**End of Programme**



Click [HERE](#) to register.  
For more information on MIACES, please click [HERE](#).