

Industry Briefing

Unlocking Blockchain: Benefits of Blockchain in the Manufacturing Industry

29 September 2021 | 9.30^{am} - 1.00^{pm} | Via Microsoft Teams

Warm Greetings from the Malaysian Rubber Council (MRC)!

MRC is pleased to extend an invitation to members of the rubber products industry to participate in the briefing titled Unlocking Blockchain: Benefits of Blockchain in the Manufacturing Industry. This online briefing will highlight and present key information and insights from the Ministry of Science, Technology and Innovation, MIMOS Berhad and Malaysian Industry-Government Group for High Technology on how blockchain can be incorporated and commissioned into the manufacturing operations, administrations, R&D and technological elements to achieve greater productivity outcomes. Come and join us as the briefing is **FREE** for members of the rubber and rubber products industry registered with MRC.

About the Webinar

According to research by PwC, blockchain has potential to revolutionize how manufacturers design, engineer, make and scale their products. What's more, because of its power to foster trust among competitors who must nonetheless cooperate within common ecosystems, it's rewriting how companies interact. This briefing will encourage and enhance Malaysian manufacturers for global exports and improve manufacturing capability and performance, by implementing blockchain through streamlining operations, gaining greater visibility into supply chain and effectively and efficiently tracking assets with unprecedented precision.

The Programme

- 9.00am Online Registration is opened
- 9.30am Welcoming Remarks by MRC
- 9.35am Presentation by YBrs. Ts. Dr. Mohd Nor Azman Hassan, Deputy Secretary General (Technology Development) of Ministry of Science, Technology and Innovation (MOSTI)
- 10.35am Presentation by Mr. Ahmad Zuhairi Ismail, Principal Engineer of MIMOS Berhad
- 11.35am Presentation by Ms. Mastura Ishak, Principal Researcher of Malaysian Industry-Government Group for High Technology (MIGHT)
- 12.35pm Q&A Session
- 1.00pm Photography Session and End of Programme

How to Register

Please log on to www.myrubbercouncil.com and register online **HERE**
For more details or any query, you may contact us at 03-2782 2100 or email to Nurhaiza Abdul Hamid (nurhaiza@myrubbercouncil.com, 012-2114496) and Muhammad Alif Afiq (alif@myrubbercouncil.com, 013-4497818)

