



# MARKET UPDATES ON RUBBER MEDICAL DEVICES

## IN JAPAN AND SOUTH KOREA

DATE & TIME

 **17 OCT 2023**  
10am - 12pm

PLATFORM

 **Microsoft Teams**  
Free Registration for MRC Members  
RM100 (Non-Cess Companies)

The Far East markets of Japan and South Korea have emerged as appealing destinations for rubber medical devices (RMD) products. In year 2022, RMD markets in Japan and South Korea were valued at USD 1.9 billion and USD 0.8 billion respectively. This is projected to grow at CAGR of 10% and 7% in the next 5 years. Increasing proportion of aging population and high adherence to medical safety guidelines post Covid-19 pandemic are the driving factors of growth. Malaysia's exports of RMD to Japan have grown rapidly at CAGRs of 30% over the last 5 years (2017- 2021) and 5% prior to pandemic (2015-2019), whilst exports to South Korea recorded stronger CAGRs of 39% (2017-2021) and 18% (2015-2019).

This market information seminar will highlight the findings of the market study on Rubber Medical Devices in Japan and South Korea and export opportunities for rubber medical devices companies to these markets. Industry members will acquire valuable insights on the market size of rubber medical devices in the two countries, the consumption patterns, procurement practices and buying requirements in key sectors of rubber medical devices, the competitiveness assessment among major suppliers (domestic and overseas producers) and market entry strategies for Malaysian exporters of rubber medical devices. All these are brought to you at no charge so do not miss this opportunity.

## PROGRAMME OF THE DAY

9.30AM  
Online Registration is Opened

10.00AM  
Opening Remarks by MRC

10.10AM  
Presentation by Aranca

11.40AM  
Q&A Session

12.00PM  
End of Programme

## SPEAKER

**CHARVI LAUL**  
Account Project Manager

