

MRC Industry Consultation and Briefing on Regional Market Updates

9 September 2021

9am - 4.30pm

Virtual on Microsoft Teams

About the Event

This year's Industry Consultation will feature global outlook for rubber products and presentations on programmes and activities planned for 2022. MRC welcomes feedbacks from industry members on next year's programmes and services offered for the rubber products industry. All rubber product companies are encouraged to attend especially business owners, decision makers, top management and marketing and export managers.

This year marked the establishment of two new regional offices in London for the European market and in Jeddah for the Middle East and North African markets. For the briefing, MRC's regional offices will be presenting market updates, opportunities and developments in the US, Europe, Middle East, North Africa, India and China.

The Programme

8.30am	Online Registration is Open
9.00am	Welcoming Remarks by Mr Nurul Islam Mohamed Yusoff, CEO of MRC
9.15am	Presentation on Global Outlook
9.30am	Industry Consultation Session - Presentation on MRC's : <ul style="list-style-type: none">• Key Programmes for 2022• 2022 Strategic Communications Initiatives for Rubber Industry• Sustainability Planned Programmes 2022• Innovation and Commercialization for the Rubber Industry
12.00pm	Market Updates & Developments in USA
12.30pm	Lunch Break
2.00pm	Market Updates & Developments in India
2.30pm	Market Updates in China
3.00pm	Market Updates in Europe
3.30pm	Market Opportunities in the Middle East & North Africa
4.00pm	Q&A Session
4.30pm	End of Programme

For Enquiry

You may contact us at 03-2782 2100 or via email and mobile, Nurhaiza (nurhaiza@myrubbercouncil.com, 012-2114496) or Muhammad Alif (alif@myrubbercouncil.com, 013-4497818)



To Register

Please log on to www.myrubbercouncil.com and register online [HERE](#).