

WEBINAR



Introduction to INTERNATIONAL DEVELOPMENT ORGANIZATIONS (IDOs): **BUSINESS OPPORTUNITIES & ENGAGEMENT STRATEGIES** For Dry Rubber Products

2nd Sept 2021 | 10^{am} – 12^{pm}

The Malaysian Rubber Council (MRC) has embarked on new initiatives to facilitate the rubber product industry to move up the global value chain through participation in programmes offered by International Development Organizations (IDOs). Through collaboration with Development Finance International, Inc (DFI) a deep-dive review on IDO funded initiatives has been conducted to identify opportunities for dry rubber companies which can be leveraged based on the following funding trends:

- **USD 1.5 trillion** financing gap for Asia Pacific's annual infrastructure needs until 2030
- Over **USD 3 billion annual IDOs commitment for infrastructure requires dry rubber products** as components to highways, roads, buildings, and ports
- ADB has been targeting an annual investment of **USD 20 billion** to allocate for Developing Asia's needs



Objective

This webinar is aimed to provide an introduction on the IDOs and the advantages of engagement to identify business opportunities across the IDOs funding cycle.



How to register

Click on the link below or visit <https://shorturl.at/mEYZ8>



For more details on the workshop, you may contact:

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Speaker

Ms. Dianne Tan
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