

Virtual Briefing

International Development Organizations

A FOCUSED MARKET ASSESSMENT ON DRY RUBBER PRODUCTS



Date
10 Nov 2022

Platform
Microsoft Teams

As a continuation of collaboration programme with International Development Organizations (IDOs) embarked in 2021, the Malaysian Rubber Council (MRC) will be organizing another programme on opportunities for dry rubber products. The objective of this programme is to facilitate the rubber product companies to move up the global value chain by exploring channels and opportunities offered by IDOs.

Over USD \$1.6 B of IDO-funded infrastructure projects on roads, bridges and rails in Southeast Asia and South Asia present significant export opportunities for Malaysian companies by supplying dry rubber products to construction firms or integrators who can potentially win such contracts.

This briefing aims to help develop Malaysian rubber product companies' export sales pipeline through civil work tenders by IDOs in Southeast and South Asian regions.

Agenda

SPEAKER



Ms Dianne Tan
Development Finance
International, Inc. (DFI)

9.45 am

Registration

10.00 am

Welcoming Remarks

10.10 am

Dry Rubber Assessment: Findings & Recommendations for Pipeline Development

- Upcoming tenders in Southeast and South Asia
- Recommended customers for joint pursuit
- Opportunities for Rubber Products: Trends & Insights

10.40 am

Q & A

11.00 am

End of Programme

Register Here

<https://cutt.ly/EB3SCFC> 

For more details on the webinar, you may contact:



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