Big Data Analytics for the Rubber Products Industry: Mesolitica Big Data Analytics

MRC
MALAYSIAN RUBBER COUNCIL
(formerly known as Malaysian Rubber Export Promotion Council)

When
27 May 2021

Time
9am to 5pm

Participation Fee
RM60 per Person

Online Platform
Microsoft TEAMS

Language
English

Dear Members of the Rubber Industry,
Warm greetings from the Malaysian Rubber Council (MRC)!

MRC is pleased to extend an invitation to participate in a webinar titled
Big Data Analytics for the Rubber Products Industry: Mesolitica Big Data Analytics.
The webinar will be held on 27 May 2021 from 9am to 5pm.

The webinar is aimed to provide knowledge and information on the fundamentals, guidelines and management of Big Data Analytics. Participants will learn how to cultivate data-driven and analytics culture in organization with self-service analytics. The course will also give a glimpse as to how statistics, machine learning and software engineering play a role in data science, the tools used in data science and how to identify the success level of a data science project.

For more details or any query, you may contact us at 03-2782 2100 or via email and mobile,
Nurhaiza Abdul Hamid (nurhaiza@myrubbercouncil.com, 012-2114496)
Muhammad Alif Afiq (alif@myrubbercouncil.com, 013-4497818)

About the Webinar

As individuals, we generate immense data points on daily basis. With limitless devices coming onstream at an affordable price as well as accessible and powerful cloud computing, collecting data and making sense of it is a necessity for business in an ever-competitive environment. The world is also changing rapidly by the day. Data analytics is crucial for business as it directly affects bottom line. Whether it is to reduce wastage, increase productivity and profit, explore new opportunities or others. Big data analytics will help to uncover insights, understand what is going on and help to make a better decision as a business.

The Speaker

This one-day online course will be conducted by Mohamed Amiruddin Jumaat who is an accomplished Data Scientist specializing in revenue management, mathematical programming, and advanced analytics with over 29 years of experience in the transportation and logistics industry. He is also a specialist in the application of advanced analytical methods to aid decision-making. His key competencies include Analytical & System Thinking, Technology Management, Project Management and Departmental Organization. During his career with Malaysia Airlines and KL Airport Services, Amiruddin was the lead Data Scientist providing management analytics for optimal and effective decision-making. He also initiated and implemented high impact optimization system to maximize revenue and minimize cost by efficient allocation of resources. Mohamed Amiruddin graduated with a BSc in Mathematics from California State University and earned his MSc in Operations Research from Stanford University and MBA from Ohio University.

The Programme

8.30am - Online Registration for Participants

9.00am - Opening Remarks by MRC

9.10am - Commencement of Presentation by Mr. Mohamed Amiruddin Jumaat

5.00pm - End of Webinar

Topic Outlines

1) Introduction to Data Science and Building Project Team

2) Overview of Analytics, the Techniques and Methods

3) Data Mining and Visualization, Machine Learning and Cloud Computing and Distributed Systems

4) Exploratory Data Analysis and Modeling

5) Statistical Analysis and Foundation of Data Curation

6) Information Science, Theory and Practice of Data Cleaning

How to Register

Please log on to www.myrubbercouncil.com and register online HERE.