



## TPPA: Benefits & Challenges to Rubber Products Industry

**Date: 9 March 2016    Time: 10.00am-1.00pm**

The Trans-Pacific Partnership (TPP) signed on 4 February 2016 is a trade agreement among 12 Pacific Rim countries including Malaysia and is expected to come into force within two years. The TPP agreement marks another milestone in the creation of the largest trade bloc to date as the group of countries represents about 40 percent of world economy.

As the TPP is expected to boost the exports of rubber products from Malaysia, the briefing will provide better understanding on the advantages of TPP and to address concerns of the rubber products industry over TPP.

### Programme

**Register Now! Seats Are Complimentary**

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| 9.30am  | Registration   |
| 10.00am | <b>“Tariff Reduction under TPPA and Market Access Opportunities for Rubber Products Industry”</b><br><i>Simon David, Principal Assistant Secretary of Strategic Planning and International Division, Ministry of Plantation Industries and Commodities</i> |
| 10.30am | <b>“Potential Impact of TPPA to Malaysia’s Exports of Rubber Products”</b><br><i>Izwan Zarik, Director of Corporate Planning and Research, Malaysian Rubber Export Promotion Council</i>   |
| 11.00am | <b>“TPPA : Benefits and Challenges to Rubber Products Industry”</b><br><i>Lim Chee Hau, Principal Assistant Director of Strategic Negotiations Division, Ministry of International Trade and Industry</i>  |
| 1.00pm  | Lunch  |

### Venue

MREPC Seminar Hall - Unit 36-01, West Wing, Level 36, Q Sentral, 2A, Jalan Stesen Sentral, 50470 Kuala Lumpur (GPS Coordinates: 3°08'11.1"N 101°41'14.3"E)

To register, please log into our website at **[www.mrepc.com](http://www.mrepc.com)**

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