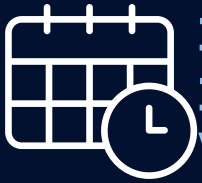
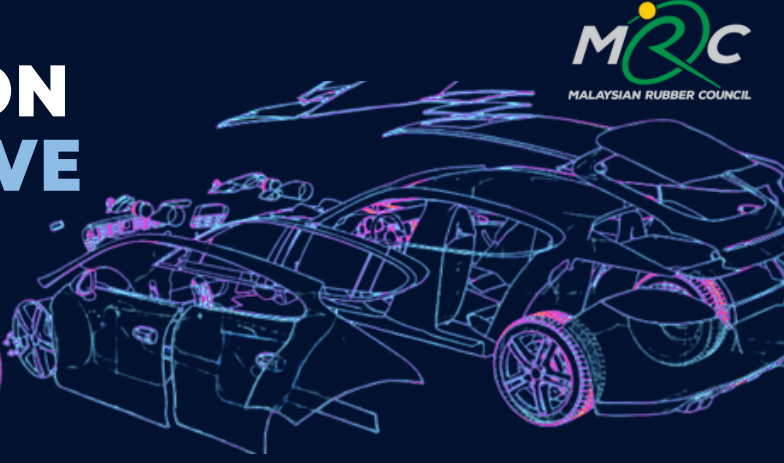


MARKET UPDATES ON RUBBER AUTOMOTIVE COMPONENTS & PARTS IN SOUTH AMERICA



11 May 2023

10am - 12pm

Via Microsoft Teams

MRC Members - Free of Charge
Non Members - RM100/Pax

MRC is pleased to extend an invitation to the rubber industry members to this seminar which will highlight the findings from the market research study carried out by MRC. Participants will acquire insightful information on the supply chain system and the potential buyers identified from the four countries, namely Colombia, Argentina, Chile and Peru.

The South American passenger car market was valued at USD 129.1 billion in 2021. It is projected to reach USD 161.7 billion by 2027. Malaysia currently has about 800 automotive component manufacturers, producing a wide range of components.

This market updates will assist MRC's industry members to gain relevant market information as well as boosting exports in Colombia, Argentina, Chile and Peru.

The Speaker



Abhishek Srivastava

Principal,
Arthur D. Little

The Programme

9.30am	Registration of Participants
10.00am	Opening Remarks by MRC
10.10am	Presentation by Arthur D. Little
11.45am	Q&A Session End of Programme

Register online

[here](#)



FOR MORE INFO

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