



MALAYSIAN RUBBER COUNCIL

(formerly known as Malaysian Rubber Export Promotion Council)

INCENTIVES

“Expanding and Exploring the World Market”

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GENERAL INFORMATION

GENERAL INFORMATION SECTION

ELIGIBILITY

The following criteria must be fulfilled:

- Malaysian registered companies incorporated under the Companies Act 2016
- Manufacturers and/or traders/exporters of rubber products who contribute to cess
- Up to date submission of export data via Glove Registration Exercise (GRE) for glove exporters

ADDITIONAL SUPPORTING DOCUMENTS

First time applicants are also required to submit the following documents:

- Copy of Certificate of Incorporation under Companies Act 1965 / 2016 - Form 9 (and/ or Form 13 and Form 20, where applicable).
- Copy of manufacturing license from Ministry of International Trade and Industry (MITI) or any equivalent manufacturing or operating license issued by a regulatory body.
- Copy of latest K2 Form (Custom Declaration Form)

TERMS AND CONDITIONS

- a. Approval is subject to availability of funds.
- b. New terms may be introduced from time-to-time.
- c. Claims submitted for any other agencies' incentives / grants are not entitled for MRC Incentives. Participation under MATRADE-led shows are not eligible for MRC Incentives.
- d. In the event of false documents and double claims, applicants shall be blacklisted and required to reimburse all grants received from MRC.
- e. All supporting documents submitted must be under the name of Malaysian company registered with MRC.
- f. The MRC Incentives Committee reserves the right to reject application(s) if the application procedures and conditions specified above are not adhered to.



COVID-19 STIMULUS PACKAGE



CS 1

Participation in International Virtual Trade Exhibition



CS 1 INCENTIVE FOR PARTICIPATION IN INTERNATIONAL VIRTUAL TRADE EXHIBITIONS

1. OBJECTIVE

To encourage participation in international virtual trade exhibitions and support companies to get accustomed to the market promotion alternatives under the new normal scenario.

2. INCENTIVES

- **This incentive will be offered from Sept 2020 – Dec 2022.**
- **100% participation fee** up to maximum of RM20,000 for first virtual trade exhibition of the year.
- 70% of participation fee in any relevant virtual exhibition up to maximum of RM15,000 per exhibition

3. SUPPORTING DOCUMENTS - ORIGINAL (to be scanned in color)

- a. Invoices & receipts for participation fee from trade show organizers. Third party invoices and receipts are not accepted.
- b. Screenshots of company's virtual booth (with visible company/ brand name and products featured).
- c. Tradeshow directory/ screenshot of exhibitor profile and contact details in the directory **MUST** be of Malaysian registered company

4. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System.
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the first day of exhibition.
- c. Claims should be submitted no later than **60 days** from the first day of exhibition.



CS 2

Market Visits

CS 2 INCENTIVE FOR MARKET VISITS

1. OBJECTIVE

To encourage companies to venture into new markets and/or strengthen their position in existing markets.

2. INCENTIVES

- **This incentive will be offered from Sept 2020 – Dec 2022**
- A base pre-determined grant by region to cover market visits (i.e. customer meetings, trade show visits) related expenses such as airfare and ground transport.

Regions	Grant
North America / Latin America	RM 5,000
Europe / Central Asia / Middle East	RM 5,000
Africa	RM 4,000
Asia / Oceania	RM 3,000
South East Asia	RM 1,000

- Over and above the pre-determined grant, 50% of accommodation cost for one person up to a maximum of 5 nights per visit (maximum claim of RM500 per night).
- The accommodation will only cover for days involving customer meetings. Days off and days involving other meetings, including (but not limited to) branch offices/ parent company, meetings not listed in itinerary and personal visits are NOT claimable.
- Limited to participation in four (4) international market visit per company per year.

3. SUPPORTING DOCUMENTS - ORIGINAL (to be scanned in color)

- a. Airfare invoice receipt & return boarding passes OR a copy of passport with holder's details and immigration entry stamp to market visit destination. Name stated on the invoice and boarding passes / passport must match. At least one staff must travel from Malaysia to the market visit destination. All supporting documents must be under the name of Malaysian registered office.
- b. Accommodation (official receipts and invoices). All supporting documents must be under the name of Malaysian registered office.
- c. Travel itinerary with clients' details (company name, business relationship & location)
- d. Color photograph of each business meetings (with visible participation from the staff travelling from Malaysia).



4. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System.
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the first day of market visit.
- c. Claims should be submitted no later than **60 days** from the first day of market visit.



MARKET EXPLORATION



SBIM 1

Participation in MRC-coordinated International Trade Exhibitions



SBIM 1 INCENTIVE FOR PARTICIPATION IN MRC-COORDINATED INTERNATIONAL TRADE EXHIBITIONS

1. OBJECTIVE

To encourage participations in MRC coordinated trade exhibitions.

2. INCENTIVES

A pre-determined grant by region to cover trade fair related expenses such as booth cost, airfare, accommodation, promotion, interpreter, forwarding charges etc.

Regions	Pre-Determined Grant
North America /Latin America/ Canada	RM25,000
Europe / Central Asia / Middle East	RM25,000
Africa	RM18,000
Asia / Oceania	RM15,000
South East Asia	RM12,000

Participation by *regional officers (no officer travelling from Malaysia)

Activity	Claim Eligibility
Booth only	70% from predetermined grant by region
Accommodation cost (if any)	Additional 15% from predetermined grant by region

*Regional officers refer to officers employed by the applicant company. Third party participation (i.e.: distributors / suppliers /partners/ translators/ part timers) is not claimable.

3. ADDITIONAL RM5,000 PACKAGE

The RM5,000 package is over and above the pre-determined grant aimed to encourage impactful presence in international shows to boost brand and image building.

- Companies participating with booth size which is at least double the standard booth size stipulated by the organizer are eligible to claim for an additional RM5,000.
- However, this additional package is only applicable to trade shows where standard booth size defined by the organizer is at least 9sqm.

4. SUPPORTING DOCUMENTS - ORIGINAL (to be scanned in color)

- a. Airfare invoice, receipt & return boarding passes OR a copy of passport with holder's details and immigration entry stamp to trade show. Name stated on the invoice and boarding passes /



passport must match. At least one staff must travel from Malaysia to the trade fair destination. All supporting documents must be under the name of Malaysian registered office.

- b. Colour photographs of company's exhibition booth with visible booth no, fascia board, products displayed & staff on duty. Fascia board under the brand name is acceptable provided the Malaysian registered company name is visibly displayed in the booth (i.e counter or back wall). Exhibitor profile and contact details in the directory **MUST** be of Malaysian registered company.

5. ADDITIONAL DOCUMENTS (APPLICABLE FOR REGIONAL PARTICIPATION)

- Regional officers' business card
- Accommodation invoice and receipt

6. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System.
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the first day of exhibition.
- c. Claims should be submitted no later than **60 days** from the first day of exhibition.

Note:

Companies are eligible to apply for SBIM1 incentive for all MRC-coordinated international trade exhibitions.



SBIM 2

Participation in International Trade Exhibition on Their Own



SBIM 2 INCENTIVE FOR COMPANIES PARTICIPATING IN INTERNATIONAL TRADE EXHIBITIONS ON THEIR OWN

1. OBJECTIVE

To encourage participation in international trade exhibitions on their own, apart from those organized by MRC.

2. INCENTIVES

A pre-determined grant by region to cover trade fair related expenses such as booth cost, airfare, accommodation, promotion, interpreter, forwarding charges etc.

Regions	Pre-Determined Grant
North America /Latin America/ Canada	RM25,000
Europe / Central Asia / Middle East	RM25,000
Africa	RM18,000
Asia / Oceania	RM15,000
South East Asia	RM12,000

Participation by *regional officers (no officer travelling from Malaysia)

Activity	Claim Eligibility
Booth only	70% from predetermined grant by region
Accommodation cost (if any)	Additional 15% from predetermined grant by region

*Regional officers refer to officers employed by the applicant company. Third party participation (i.e.: distributors / suppliers /partners/ translators/ part timers) is not claimable.

- Claims are limited to participation in **eight (8) international trade exhibitions**, subject to a maximum claim of RM100,000** per company per.

3. **COVID-19 STIMULUS PACKAGE

The maximum claimable amount is increased to **RM200,000** per company per year. This package will be offered from **Sept 2020 – Dec 2022**.



4. ADDITIONAL RM5,000 PACKAGE

The RM5,000 package is over and above the pre-determined grant aimed to encourage impactful presence in international shows to boost brand and image building.

- Companies participating with booth of at least double the standard booth size stipulated by the organizer are eligible to claim for an additional RM5,000.
- However, this additional package is only applicable to trade shows where standard booth size defined by the organizer is at least 9sqm.

5. SUPPORTING DOCUMENTS - ORIGINAL (to be scanned in color)

- a. Booth invoices & receipts from trade show organizers. Third party participation/ invoices and receipts are not accepted.
- b. Airfare invoice, receipt & return boarding passes or a copy of passport with holder's details and immigration entry stamp to the trade show destination. Name stated on the invoice and boarding passes / passport must match. At least one staff must travel from Malaysia to the trade fair destination.
- c. Colour photographs of company's exhibition booth (with visible booth no, fascia board, products displayed & staff on duty). Fascia board under the brand name is acceptable provided the Malaysian registered company name is visibly displayed in the booth (i.e. counter or back wall).
- d. Tradeshow directory-exhibitor profile and contact details in the directory **MUST** be of Malaysian registered company. (Only the front page of the trade show directory and the page containing the exhibitor profile required to be scanned)
- e. Documents to prove the standard booth size stipulated by the organizer of respective show participated.

6. ADDITIONAL DOCUMENTS (APPLICABLE FOR REGIONAL PARTICIPATION)

- Regional officers' business card
- Accommodation invoice and receipt

7. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System.
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the first day of exhibition.
- c. Claims should be submitted no later than **60 days** from the first day of exhibition.



SBIM 3

MRC-organised Marketing Missions, Specialised Missions and Working Visits



SBIM 3

INCENTIVE FOR MRC-ORGANISED MARKETING MISSIONS, SPECIALISED MISSIONS AND WORKING VISITS

5. OBJECTIVE

To encourage participation in MRC-organised marketing missions, specialised missions and/or working visits.

6. INCENTIVES

- Cost of return economy class airfare ticket for one person.
The airfare cost will be determined by MRC, using the most direct route from KL to the destination, excluding visa fees, excess baggage and insurance charges.
- 50% of accommodation cost for one person, subject to a maximum claim of RM500 per night for the
duration of the mission and/or working visit plus one night before and after.

7. SUPPORTING DOCUMENTS - ORIGINAL (to be scanned in color)

- e. Airfare (official receipts and invoices).
- f. Accommodation (official receipts and invoices).
Staff representing the company must travel from Malaysia to the mission / working visit destination. All supporting documents (original invoices, receipts etc) must be under the name of the Malaysian registered office.

8. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System.
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the first day of mission / working visit.
- c. Claims should be submitted no later than **60 days** from the first day of mission / working visit.



SBIM 9

Participation in International Trade Exhibitions in Malaysia



SBIM 9 INCENTIVE FOR PARTICIPATION IN INTERNATIONAL TRADE EXHIBITIONS IN MALAYSIA

1. OBJECTIVE

To encourage participation in international trade exhibitions held in Malaysia.

2. INCENTIVES

- A pre-determined grant of RM 6,000 per trade exhibition
- Claims are limited to participation in four (4) international trade exhibitions per company per year.

3. SUPPORTING DOCUMENTS- ORIGINAL (to be scanned in color)

- a. Official receipts and invoices from trade show organizer.
- b. Tradeshow directory -exhibitor profile and contact details in the directory **MUST** be of Malaysian registered company. (Only the front page of the trade show directory and the page containing the exhibitor profile required to be scanned).
- c. Colour photographs of company's exhibition booth (with visible booth no, fascia board, products displayed & staff on duty).

4. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System.
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the first day of exhibition.
- c. Claims should be submitted no later than **60 days** from the first day of exhibition.



SBIM 17

Participation in MRC-Led Umbrella Concept Exhibition

SBIM 17 INCENTIVE FOR PARTICIPATION IN MRC-LED UMBRELLA CONCEPT EXHIBITIONS

1. OBJECTIVE

To encourage manufacturers to venture into new markets together with MRC.

2. INCENTIVES

A pre-determined grant by region to cover airfare and accommodation cost for one person per company.

Region	Pre-Determined Grant
North America / Latin America & Canada	8,000.00
Europe / Middle East / Central Asia / Africa	8,000.00
Asia / Oceania	4,000.00
South East Asia (ASEAN)	3,000.00

3. NON ATTENDANCE AT BOOTH

- Companies that fail to man their booths at MRC-led exhibitions will be given warning.
- Companies that repeat similar misconduct despite warnings will be blacklisted from MRC incentives for a period to be decided by the MRC Incentives Committee.

4. SUPPORTING DOCUMENTS- ORIGINAL (to be scanned in color)

- Airfare invoice, receipt & return boarding passes or a copy of passport with holder's details and immigration entry stamp to the trade show destination. Name stated on the invoice and boarding passes / passport must match. Staff representing the company must travel from Malaysia to the trade fair destination. All supporting documents (original invoices and receipts) must be under the name of the Malaysian registered office.
- Colour photographs of products displayed & staff on duty.

5. APPLICATION PROCEDURES

- All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System.
- Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the first day of exhibition.
- Claims should be submitted no later than **60 days** from the first day of exhibition



BUILDING TRUST



SBIM 4

Attainment of Internationally Recognized Product Certification



SBIM 4 INCENTIVE FOR ATTAINMENT OF INTERNATIONALLY RECOGNISED PRODUCT CERTIFICATION

1. OBJECTIVE

To encourage rubber product manufacturers to attain internationally recognised product certification.

2. INCENTIVES

- 50% of costs incurred in attaining product certification, for a product not previously certified, including the costs of all tests leading to the certification, subject to a maximum claim of RM30,000 per company per year.
- Claims will be based on the issuance of the product certificate and the associated test reports.
- The certification body has to be accredited to ISO/IEC 17065.

3. SUPPORTING DOCUMENTS - ORIGINAL (to be scanned in color)

- a. Invoices and receipts from the testing laboratories /certification body accredited to ISO/IEC 17065
- b. Test results.
- c. Certified true copy of product certificate.

4. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System.
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the testing and certification date.
- c. Claims should be submitted no later than **60 days** after the testing and certification date.



SBIM 6

Quality & Productivity Improvements via the Malaysian Rubber Board A6 Project



**SBIM6
INCENTIVE FOR QUALITY AND PRODUCTIVITY IMPROVEMENTS
VIA
THE MALAYSIAN RUBBER BOARD A6 PROJECT**

1. OBJECTIVE

To encourage rubber product manufacturers to participate in the A6 Project as implemented by Malaysian Rubber Board (MRB).

2. INCENTIVES

- One-time payment of RM1,000 to participating company.
- Claim is to be made only upon successful completion of the project.

3. SUPPORTING DOCUMENTS - ORIGINAL (to be scanned in color)

- a. Official receipts and invoices.
- b. Certified true copy of MRB's letter or equivalent documentation confirming project has been successfully completed.
- c. One-page report from company on benefits from the A6 project.

4. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System.
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the testing and certification date.
- c. Claims should be submitted no later than **60 days** after the testing and certification date.



SBIM 11

Management System Certification



SBIM 11 INCENTIVE FOR MANAGEMENT SYSTEM CERTIFICATION

1. OBJECTIVE

To support quality improvement efforts among rubber product companies towards obtaining internationally recognized certifications and accreditation to facilitate export of rubber products to markets where they are required.

2. INCENTIVES

50% of audit costs incurred in attaining management system certification / accreditation excluding the consultation and training cost, for a company previously not certified / accredited, subject to a maximum claim of RM20,000 per company per certification / accreditation for the following :

• ISO 14001 (Environmental)	• ISO 50001 (Energy)
• ISO 13485 (Medical Devices)	• OHSAS (Occupational Health and Safety)
• IATF 16949 (Automotive Parts)	• ISO 17025 (Accreditation of Laboratories)
• ISO 9001 (Quality)	

3. SUPPORTING DOCUMENTS- ORIGINAL (to be scanned in color)

- Official invoices and receipts from the certification / accreditation body.
- Test results
- Certified true copy of management system certificate from certification / accreditation body.

4. APPLICATION PROCEDURES

- All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System.
- Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the testing and certification date.
- Claims should be submitted no later than **60 days** after the testing and certification date.



SBIM 15

Compound Testing

SBIM 15 INCENTIVE FOR TESTING OF COMPOUNDS

1. OBJECTIVE

To encourage rubber product manufacturers to improve product quality through testing of compounds.

2. INCENTIVES

- 50% cost for product development¹ and quality testing of dry rubber and latex compound at ISO 17025 accredited laboratories, subject to a maximum claim of RM5, 000 per company per year.

3. SUPPORTING DOCUMENTS- ORIGINAL (to be scanned in color)

- a. Official receipts and invoices from the accredited laboratories.
- b. Test results

4. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System.
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the testing date.
- c. Claims should be submitted no later than **60 days** after the completion of the testing date.

Note¹: Product development includes compound testing for reverse engineering



SBIM 16

Purchase of Essential Testing Equipment

SBIM 16 INCENTIVE FOR PURCHASE OF ESSENTIAL TESTING EQUIPMENT

1. OBJECTIVE

To encourage the rubber product manufacturers, to improve their product quality through purchase of essential laboratory testing equipment.

2. INCENTIVES

- A matching grant for the purchase of new eligible testing equipment approved by MRC subject to a maximum of RM50,000 per company.
- Only equipment with the value of RM5,000 and above (per unit) are eligible for incentive.
- The eligible laboratory testing equipment are as follows:

Testing Equipment	
Brookfield Viscometer	Mooney Viscometer
pH Meter	Rheometer
Balance Machine	Hardness Tester
Tensile Tester	Mechanical Stability Testing Machine (MST)
Specific Gravity SG Tester	Apparatus for Compression Set Measurement
Hot Air Oven	Dumb-Bell Cutter

- Companies which have received incentive payment for SBIM16 in 2013, are eligible to claim for a matching grant subject to a maximum of RM30,000 per company.
- For industry- specific testing equipment which are not listed above, companies may write in to MRC Incentive Committee for consideration.

3. SUPPORTING DOCUMENTS- ORIGINAL (to be scanned in color)

Applicants are required to submit the following documents:

- Official receipts and invoices.
- Equipment registration / warranty card
- Colored photographs of the new equipment and close-ups of the model & serial number.



4. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the payment date.
- c. Claims should be submitted no later than **60 days** after the completion of the payment date.



SBIM 18

Product Registration

SBIM 18

INCENTIVE FOR PRODUCT REGISTRATION

1. OBJECTIVE

To encourage companies to increase market access in key markets by fulfilling the mandatory product registration in potential markets.

2. INCENTIVES

- A matching grant of 50% for new and renewal of product registration fee subject to a maximum of RM20,000 per company per year.
- The eligible product registrations covered are as follows:
 - ❖ **US Food and Drug Administration**
 - ❖ **China Food and Drug Administration**
 - ❖ **CE Mark**
 - ❖ **WHO Prequalification**
- Any other product registrations (other than listed below) subject to the Incentive Committee's approval.

3. SUPPORTING DOCUMENTS_- ORIGINAL (to be scanned in color)

Applicants are required to submit the following documents:

- a. Official invoice and receipt (must be under the name of Malaysian company registered with MRC).
- b. Certified true copy of the product registration certificate / documents

4. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the certification date.
- c. Claims should be submitted no later than **60 days** after the completion of the project certification date.



SBIM 21

Participation in International Standards Meetings

SBIM 21 INCENTIVE FOR PARTICIPATION IN INTERNATIONAL STANDARDS MEETINGS

1. OBJECTIVE

To encourage participation in international rubber products standards meetings to safeguard the interest of the Malaysian rubber product industry.

2. INCENTIVES

A fund amount of RM100,000 per year to assist selected delegates to represent Malaysia at international standards meetings relating to cessable rubber products.

The claimable expenses are as follows:

- **50% of an economy class air ticket from Kuala Lumpur to the meeting destinations (excluding excess baggage and insurance charges)**
- **50% of accommodation cost subject to a maximum of RM500 per night for the duration of the meeting.**

Malaysia's delegates in international standard meetings will be coordinated by the Malaysian Rubber Board (MRB). Selection criteria not limited to:

- Knowledge and level of technical expertise
- Involvement in previous standardisation activities
- Negotiation skills
- Commitment to champion the interest of Malaysia's rubber product industry and NOT any specific parties' interests
- Employers commitment to the time and financial support for attendance of selected delegates at international meetings

3. SUPPORTING DOCUMENTS

Applicants are required to submit the following documents:

- a. Airfare (official invoice/s and receipt/s)
- b. Accommodation (official invoice/s and receipt/s)
- c. Delegates appointment letter from MRB
- d. Expert profile and role in the relevant standards meeting.
- e. Meeting itinerary
- f. Report on the issues discussed and outcome of the meeting



4. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the first day of the meeting (supporting document c, d & e to be furnished at pre-approval stage)
- c. Claims should be submitted no later than **60 days** from the first day of meeting.



SMG Certification



INCENTIVE FOR SMG CERTIFICATION SCHEME

1. OBJECTIVE

To encourage glove manufacturers to undertake SMG certification of their product(s) and to assist companies with existing SMG product certification.

2. INCENTIVES

Claimable expenses under the incentives are:

- 90% of the total cost of testing to obtain SMG certification.
- 50% of the testing cost for SMG surveillance for companies with existing SMG product certification.

3. SUPPORTING DOCUMENTS - (to be scanned in color)

- a. Completed SMG Certification application form.
- b. Company / product brochures.
- c. Proofs of payment (original copy of official receipts and invoices from Malaysian Rubber Board (MRB)
- d. Certified true copy of SMG certificate or surveillance testing reports issued by MRB.
- e. Completed MRC Checklist.

4. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the testing and certification date.
- c. Claims should be submitted no later than **60 days** after the testing and certification date.



NURTURING GLOBAL BRANDS



SBIM 8

Production of Promotional Materials

SBIM 8 INCENTIVE FOR PRODUCTION OF PROMOTIONAL MATERIALS

1. OBJECTIVE

To encourage companies to enhance market promotion efforts through production of various creative promotional materials.

2. INCENTIVES

50% of expenditure to produce promotional material(s), subject to a maximum claim of **RM10,000** per company per year. Promotional material could include but not limited to flyers/brochures, buntings/banners, backdrops, catalogues, cd-roms, promotional bags etc.

Companies who undertake the following new promotional activities are entitled to apply for an additional 50% matching grant subject to a limit of RM5,000 upon reaching the maximum limit of incentives for SBIM8:

- Digital Advertisement
- Corporate Video
- Advertisements -magazines and trade show directories

3. SUPPORTING DOCUMENTS - ORIGINAL (to be scanned in color)

- a. Official invoices and receipts
- b. Copy of promotional materials (flyers/brochures, bunting/banners, backdrops, advertisements).
For materials which are not feasible to be scanned, original sample to be couriered to MRC (i.e - promotional bags, cd-rom & corporate video)

4. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the payment date.
- c. Claims should be submitted no later than **60 days** after the payment date.

Note

Expenses related to the production of souvenir items and/or door gifts such as mugs, fridge magnets, bookmarks, notebooks/notepads, mouse pads, diaries, calendars, pens/pencils, and badges are NOT eligible to be claimed under this incentive. Name cards and product samples are also NOT eligible to be claimed under this incentive.



SBIM 10

Website Development



SBIM 10 INCENTIVE FOR WEBSITE DEVELOPMENT

1. OBJECTIVE

To encourage companies to enhance market promotion efforts and improve competitiveness through the development of a comprehensive and up to date website.

2. INCENTIVES

- 50% of **website development cost** or **one time upgrading cost** (for companies with existing website), subject to maximum claim of RM10,000 per company per year.
- The website navigation bar must contain but not limited to company information, product list and description, email inquiry forms and contact details.

3. SUPPORTING DOCUMENTS- ORIGINAL (to be scanned in color)

- a. Official invoices & receipts & invoices
- b. Screenshot of homepage and other relevant subpages for new website (for first time development of website)
- c. Screenshot of homepage and other relevant subpages before and after upgrading (for upgrade of website)

4. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the payment date.
- c. Claims should be submitted no later than **60 days** after the completion of the payment date.



SBIM 12

Brand Name Registration

SBIM 12 INCENTIVE FOR BRAND NAME REGISTRATION

1. OBJECTIVE

To assist rubber product manufacturers to develop and promote Malaysian brand names in international markets.

2. INCENTIVES

- 50% of costs incurred in successfully registering / renewal brand names¹ in international markets, subject to a maximum of RM50,000 per company.

3. SUPPORTING DOCUMENTS- ORIGINAL (to be scanned in color)

- a. Official receipts and invoices from the registered agent (engaged for registration with a recognized International Trademark Registration Treaties/Organisations²)
- b. Certified true copy of brand name registration certificate.
- c. One-page report on the benefits of brand name registration in the chosen country.

4. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the certification date.
- c. Claims should be submitted no later than **60 days** after the certification date.

Note:

¹ Distinctive element, such as words, letters, numerals, drawings, pictures, shapes, colours, labels or any combination of these distinctive features which can be represented graphically, can be considered as a brand name.

² Examples of recognized International Trademark Registration Treaties / Organisations are WIPO Madrid Systems, EU Community Trademark, African Regional Intellectual Property Organization (ARIPO), African Intellectual Property Organization (OAPI) or equivalent subject to approval by MRC.



SBIM 20

Registration in E-Commerce Platform



SBIM 20 INCENTIVE FOR REGISTRATION IN E-COMMERCE PLATFORM

1. OBJECTIVE

To encourage companies to venture into e-commerce platforms to capitalise on the potential of e-marketplace to accelerate export growth.

2. INCENTIVES

Matching grant (50%) of registration fee* with any e-commerce platform up to a maximum of RM10,000 per year for 3 consecutive years. (First time registration and subsequent two renewals).

3. *COVID-19 STIMULUS PACKAGE

70% of **registration or renewal** fee with any e-commerce platform is claimable up to a maximum of RM10,000 per company per year. This package will be offered from **Sept 2020 – Dec 2022**.

4. SUPPORTING DOCUMENTS

Applicants are required to submit the following documents:

- a. Invoices / receipts for registration fee issued by the E-Commerce companies.
In the event the invoices / receipts are issued by their authorized channel partners (ACP), letter of appointment (as official ACP in Malaysia) from the respective E-Commerce companies is required.
- b. E-Marketplace address (URL)
- c. For annual renewals, companies are required to submit the traffic data analysis and advisor overview report (performance report from e-commerce companies).

5. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the payment date.
- c. Claims should be submitted no later than **60 days** from the payment date.



TALENT ENRICHMENT



SBIM 14

Talent Enrichment



SBIM 14 INCENTIVE FOR TALENT ENRICHMENT

1. OBJECTIVE

To promote knowledge and skills enhancement through participation in:

- Seminar / workshop / training held in Malaysia OR in-house training programmes involving external trainers.
- Related technical courses which are critical for the industry.

2. INCENTIVES

- 50% of seminar / workshop / training / technical short courses fee OR external trainer's fee for in-house training subject to a maximum claim of RM10,000 per company per year.
- Claims submitted for the HRDF or any other agencies' training grants are not eligible for SBIM14.

Technical Courses:

- i. Diploma of the Plastics & Rubber Institute of Malaysia (DPRIM) offered by the Plastics & Rubber Institute of Malaysia (PRIM)
- ii. Industrial courses offered by Academy Hevea Malaysia (AHM), Malaysian Rubber Board.
- iii. Online rubber technology courses offered by Rubber Division of American Chemical Society (ACS)
 - Basic Rubber Technology
 - Intermediate Rubber Technology
 - Advanced Rubber Technology

Click here to view the details of the above online courses: <http://www.rubber.org/online-educational-classes>

Any other technical short courses (other than listed above) are subject to the Incentive Committee's approval.

Other Seminars / Workshops / Trainings*

- Seminar / workshop / training attended must be relevant to the industry / organization development and approved by MRC.
- Employees attending training must be recommended and supported by the company applying for the incentive.

3. *COVID-19 STIMULUS PACKAGE

50% of **digital training** fee is claimable under the SBIM14 incentive package. This package will be offered from **Sept 2020 – Dec 2022**.



4. SUPPORTING DOCUMENTS- ORIGINAL (to be scanned in color)

Applicants are required to submit the following documents:

- a. Official receipts and invoices from respective institutions / training providers.
- b. Profile of training provider and /or speaker/ trainer.
- c. Certified true copy of course certificate

5. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the training date.
- c. Claims should be submitted no later than **60 days** after the training date.

Note:

Trainings/Seminars/Workshops organized by MRC are not claimable under this incentive.



SME CAPACITY DEVELOPMENT



SBIM 19

Technology Adoption Programme

SBIM19 SME Capacity Development Technology Adoption Programme

1. OBJECTIVE

To support micro, small and medium companies' effort in implementing digital solution systems to modernize operation and enhance efficiency.

2. INCENTIVES

A matching grant up to a maximum of RM5,000* per company to purchase relevant software/s to implement digital solution for the listed areas:

- Customer Management
- Finance Management
- HR Management
- Inventory Management
- Workflow Tracking and Management

Only micro, small and medium enterprises are eligible for this incentive. MRC adopts the current definition of SME categories endorsed by the National SME Development Council as follows:

Micro	Sales turnover RM300k
Small	Sales turnover RM300k to < RM15 million
Medium	Sales turnover RM15 million to ≤ RM50 million

3. *COVID-19 STIMULUS PACKAGE

- The maximum claimable amount is **RM10,000** per company. This package will be offered from **Sept 2020-Dec 2022**.
- Apart from the existing listed areas, other relevant digital solutions, ranging from basic remote working tools to more advanced softwares to ensure business continuity without any disruption is claimable.

4. SUPPORTING DOCUMENTS- ORIGINAL (to be scanned in color)

- a. Certified true copy of the audited financial report.
- b. Official invoices & receipts.
- c. Software license number
- d. Validity period of the software



5. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the payment date.
- c. Claims should be submitted no later than **60 days** after the payment date.



SOCIAL COMPLIANCE



SBIM 22

Social Compliance Standards



SBIM22 INCENTIVE FOR SOCIAL COMPLIANCE STANDARDS

1. OBJECTIVE

To encourage companies to undertake social compliance audit.

2. INCENTIVES

This incentive will be offered for a three year period from 2019 to 2022

The incentive provides full reimbursement fees for the following items related to social compliance audits up to a maximum of RM50,000 per company to be utilized between the 2019 to 2022.

- Pre – assessment fee (which may be required by certain companies to gauge the level of readiness for the implementation of the social compliance standards)
- Audit fee to attain the social compliance standards
- Consultancy fee for correction plan (if nonconformities have been identified).

The audit firm engaged must be a member of Association of Professional Social Compliance Auditors (APSCA). Audit must be conducted by auditor/s with APSCA Registered Auditor (RA) Status

3. SUPPORTING DOCUMENTS

Applicants are required to submit the following documents:

- a. Official invoice and receipt from the certification body (All receipts and invoices must be issued under the name of Malaysian company registered with MRC).
- b. Audit Reports
- c. Auditors APSCA registration number
- d. Certified true copy of Social Compliance Standard certificate (if applicable)

5. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System.
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the audit date.
- c. Claims should be submitted no later than **60 days** after the audit date.



SBIM 23

Awareness Material for Social Compliance



SBIM 23 INCENTIVE FOR AWARENESS MATERIAL FOR SOCIAL COMPLIANCE

1. OBJECTIVE

To encourage companies to showcase the initiatives undertaken to comply with international social compliance standards.

2. INCENTIVES

This incentive will be offered from 2020 to 2022.

50% of expenditure to produce promotional material(s) related to social compliance subject to a maximum claim of RM15,000 per company. Materials produced could include but not limited to video / digital content / advertorial / advertisements etc.

Content of the materials produced must highlight the initiatives undertaken by company to comply with social compliance standards which covers the following areas:

- Labour
- Occupational Safety & Health
- Environment
- Business Ethics

3. SUPPORTING DOCUMENTS - ORIGINAL (to be scanned in color)

- a. Official invoices and receipts
- b. Copy of promotional materials (flyers/brochures, bunting/banners, backdrops, advertisements).
For materials which are not feasible to be scanned, original sample to be couriered to MRC (i.e - corporate video)

4. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the payment date.
- c. Claims should be submitted no later than **60 days** after the payment date.

Note

Expenses related to the production of souvenir items and/or door gifts such as mugs, fridge magnets, bookmarks, notebooks/notepads, mouse pads, diaries, calendars, pens/pencils, and badges are NOT eligible to be claimed under this incentive. Name cards and product samples are also NOT eligible to be claimed under this incentive.



All applications and enquiries are to be directed to MRC Incentives Secretariat

MRC Incentives Secretariat

Malaysian Rubber Council (MRC)

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Website: <http://www.myrubbercouncil.com/incentives/index.php>

Email: info@myrubbercouncil.com