



# INCENTIVES

**"Expanding and Exploring the World Market"**



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# General Information

## GENERAL INFORMATION SECTION

### ELIGIBILITY

The following criteria must be fulfilled:

- Malaysian registered companies incorporated under the Companies Act 2016
- Manufacturers and/or traders/exporters of rubber products who contribute to cess.
- Up to date submission of export data via Glove Registration Exercise (GRE) for glove exporters

### ADDITIONAL SUPPORTING DOCUMENTS

**First time applicants** are also required to submit the following documents:

- Copy of Certificate of Incorporation under Companies Act 1965 / 2016 - Form 9 (and/ or Form 13 and Form 20, where applicable).
- Copy of manufacturing license from Ministry of International Trade and Industry (MITI) or any equivalent manufacturing or operating license issued by a regulatory body.
- Copy of latest Custom Declaration Form (K2 Form – must be under the name of company applying for MRC Incentive, to be submitted **annually**)

### TERMS AND CONDITIONS

- a. Approval is subject to availability of funds.
- b. New terms may be introduced from time-to-time.
- c. Claims submitted for any other agencies' incentives / grants are not entitled for MRC Incentives. Participation under MATRADE-led shows is not eligible for MRC Incentives.
- d. In the event of false documents and double claims, applicants shall be blacklisted and required to reimburse all grants received from MRC.
- e. All supporting documents submitted must be under the name of Malaysian company registered with MRC.
- f. The MRC Incentives Committee reserves the right to reject application(s) if the application procedures and conditions specified above are not adhered to.



# Market Exploration



# Market Visits

## INCENTIVE FOR MARKET VISITS

### 1. OBJECTIVE

To encourage companies to venture into new markets and/or strengthen their position in existing markets.

### 2. INCENTIVES (Jan 2023 – Dec 2023)

- A base pre-determined grant by region to cover market visits (i.e. customer meetings, trade show visits) related expenses such as airfare and ground transport.
- The pre-determined grant is not claimable for market visits organized in conjunction with participation in any international trade shows, specialized missions & working visits which are claimable under SBIM1, SBIM2, SBIM3 or SBIM17.

| Regions                             | Grant    |
|-------------------------------------|----------|
| North America / Latin America       | RM 5,000 |
| Europe / Central Asia / Middle East | RM 5,000 |
| Africa                              | RM 4,000 |
| Asia / Oceania                      | RM 3,000 |
| Southeast Asia                      | RM 1,000 |

- Over and above the pre-determined grant, 50% of accommodation cost for one person up to a maximum of 5 nights per visit (maximum claim of RM500 per night). Covers only days involving customer meetings listed in the itinerary. Days off and days involving other meetings, including (but not limited to) branch offices/ parent company, and personal visits are NOT claimable.
- Limited to participation in four (4) international market visit per company per year.

### 3. ELIGIBILITY CRITERIA

- For standalone market visits, minimum **four (4)** customer meetings must be provided at the pre-approval stage. Full predetermined grant is subject to number of meetings materialized as per the itinerary provided.
- Travelling period of more than 10 days is subject to approval by the Incentive Committee.
- Only one (1) incentive pre-approval/ application will be accepted from a group of companies for each market visit. Therefore, sister companies, affiliated companies, companies in the same group/holdings, etc. will not be eligible to claim for the same market visit (i.e. similar date/s, location/s, customer/s).

#### 4. SUPPORTING DOCUMENTS - ORIGINAL (to be scanned in color)

- a. Airfare invoice receipt & return boarding passes OR a copy of passport with holder's details and immigration entry and exit stamp to market visit destination. Name stated on the invoice and boarding passes / passport must match. At least one staff must travel from Malaysia to the market visit destination. All supporting documents must be under the name of Malaysian registered office.
- b. Accommodation (official receipts and invoices).
- c. Detailed travel itinerary which includes travel dates and clients' details (company name, business relationship & location).
- d. Clients' business cards and color photographs of each business meetings (with visible participation from the staff travelling from Malaysia) with captions of the meetings.
- e. All supporting documents must be under the name of Malaysian company registered with MRC.

#### 5. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System.
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the first day of market visit.
- c. Claims should be submitted no later than **60 days** from the first day of market visit.





# SBIM 1

# Participation in MRC-coordinated International Trade Exhibition



## SBIM 1 INCENTIVE FOR PARTICIPATION IN MRC-COORDINATED INTERNATIONAL TRADE EXHIBITIONS

### 1. OBJECTIVE

To encourage participation in MRC coordinated trade exhibitions.

### 2. INCENTIVES

A pre-determined grant by region to cover trade fair related expenses such as booth cost, airfare, accommodation, promotion, interpreter, forwarding charges etc.

| Regions                              | Pre-Determined Grant |
|--------------------------------------|----------------------|
| North America /Latin America/ Canada | RM25,000             |
| Europe / Central Asia / Middle East  | RM25,000             |
| Africa                               | RM18,000             |
| Asia / Oceania                       | RM15,000             |
| Southeast Asia                       | RM12,000             |

Participation by \*regional officers (no officer travelling from Malaysia)

| Activity                    | Claim Eligibility                                 |
|-----------------------------|---|
| Booth only                  | 70% from predetermined grant by region            |
| Accommodation cost (if any) | Additional 15% from predetermined grant by region |

\*Regional officers refer to officers employed by the applicant company. Third party participation (i.e.: distributors/ suppliers/ partners/ translators/ part timers) is not claimable.

Any form of booth sharing is not allowed and not claimable under MRC incentives.

### 3. INDUSTRY RECOVERY PACKAGE (Jan 2023 – Dec 2023)

- For participation in **the \*first trade exhibition of the year**, over and above the existing predetermined grant, companies are eligible to claim **full airfare (economy class) for 2 persons** (Other airfare-related cost including baggage, insurance, etc. are not covered in this package.)
- Additional claim for bigger booth space:  
**18sqm to 27sqm - RM5,000**  
**Above 27sqm – RM10,000**

\*For participation which are claimable under any of these packages – SBIM1, SBIM2 and SBIM17.

### 4. SUPPORTING DOCUMENTS - ORIGINAL (to be scanned in color)

- a. Airfare invoice, receipt & return boarding passes OR a copy of passport with holder's details and immigration entry and exit stamp to trade show. Name stated on the invoice and boarding passes / passport must match. At least one staff must travel from Malaysia to the trade fair destination. All supporting documents must be under the name of Malaysian registered office.
- b. Colour photographs of company's exhibition booth with visible booth no, fascia board, products displayed & staff on duty. Brand name featured in fascia board, counter or backwall and other part of the booth will be accepted provided the Malaysian company name (applying for MRC incentive) and information, is listed in the exhibitor directory.

### 5. ADDITIONAL DOCUMENTS (APPLICABLE FOR REGIONAL PARTICIPATION)

- Regional officers' business cards
- Airfare invoice and receipt (if applicable)
- Accommodation invoice and receipt (if applicable)

### 6. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System.
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the first day of exhibition.
- c. Claims should be submitted no later than **60 days** from the first day of exhibition.

*Note:*

*Companies are eligible to apply for SBIM1 incentive for all MRC-coordinated international trade exhibitions.*



## SBIM 2

# Participation in International Trade Exhibition on Their Own



## SBIM 2

### INCENTIVE FOR COMPANIES PARTICIPATING IN INTERNATIONAL TRADE EXHIBITIONS OF COMPANIES' CHOICE

#### 1. OBJECTIVE

To encourage participation in international trade exhibitions on their own, apart from those organized by MRC.

#### 2. INCENTIVES

- A pre-determined grant by region to cover trade fair related expenses such as booth cost, airfare, accommodation, promotion, interpreter, forwarding charges etc.

| Regions                              | Pre-Determined Grant |
|--------------------------------------|----------------------|
| North America /Latin America/ Canada | RM25,000             |
| Europe / Central Asia / Middle East  | RM25,000             |
| Africa                               | RM18,000             |
| Asia / Oceania                       | RM15,000             |
| Southeast Asia                       | RM12,000             |

- Claims are limited to participation in eight (8) international trade exhibitions, subject to a maximum claim of RM200,000 per company per year.

- Participation by \*regional officers (no officer travelling from Malaysia)

| Activity                    | Claim Eligibility                                 |
|-----------------------------|---|
| Booth only                  | 70% from predetermined grant by region            |
| Accommodation cost (if any) | Additional 15% from predetermined grant by region |

\*Regional officers refer to officers employed by the applicant company. Third party participation (i.e.: distributors / suppliers /partners/ translators/ part timers) is not claimable.

Any form of booth sharing is not allowed and not claimable under MRC incentives.

### 3. INDUSTRY RECOVERY PACKAGE (Jan 2023 – Dec 2023)

- For participation in **the \*first trade exhibition of the year**, over and above the existing predetermined grant, companies are eligible to claim **full airfare (economy class) for 2 persons** (Other airfare-related cost including baggage, insurance, etc. are not covered in this package.)
- Additional claim for bigger booth space:  
**18sqm to 27sqm - RM5,000**  
**Above 27sqm – RM10,000**

\*For participation which are claimable under any of these packages – SBIM1, SBIM2 and SBIM17.

### 4. SUPPORTING DOCUMENTS - ORIGINAL (to be scanned in color)

- a. Booth invoices & receipts from trade show organizers. Third party participation/ invoices and receipts are not accepted.
- b. Airfare invoice, receipt & return boarding passes or a copy of passport with holder's details and immigration entry and exit stamp to the trade show destination. Name stated on the invoice and boarding passes / passport must match. At least one staff must travel from Malaysia to the trade fair destination.
- c. Colour photographs of company's exhibition booth (with visible booth no, fascia board, products displayed & staff on duty). Brand name featured in fascia board, counter or backwall and other part of the booth will be accepted provided the Malaysian company name (applying for MRC incentive) and information, is listed in the exhibitor directory.
- d. Tradeshow directory-exhibitor profile and contact details in the directory **MUST** be of Malaysian registered company. (Only the front page of the trade show directory and the page containing the exhibitor profile required to be scanned)
- e. Documents to prove the standard booth size stipulated by the organizer of respective show participated.

### 5. ADDITIONAL DOCUMENTS (APPLICABLE FOR REGIONAL PARTICIPATION)

- Regional officers' business card
- Airfare invoice and receipt (if applicable)
- Accommodation invoice and receipt (if applicable)

## 6. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System.
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the first day of exhibition.
- c. Claims should be submitted no later than **60 days** from the first day of exhibition.



## SBIM 3

# MRC-organized Marketing Missions, Specialised Missions and Working Visits



### **SBIM 3**

## **INCENTIVE FOR MRC-ORGANISED MARKETING MISSIONS, SPECIALISED MISSIONS AND WORKING VISITS**

### **6. OBJECTIVE**

To encourage participation in MRC-organised marketing missions, specialised missions and/or working visits.

### **7. INCENTIVES**

- Cost of return economy class airfare ticket for one person.  
The airfare cost will be determined by MRC, using the most direct route from KL to the destination, excluding visa fees, excess baggage and insurance charges.
- 50% of accommodation cost for one person, subject to a maximum claim of RM500 per night for the duration of the mission and/or working visit plus one night before and after.

### **8. SUPPORTING DOCUMENTS - ORIGINAL (to be scanned in color)**

- f. Airfare (official receipts and invoices).
- g. Accommodation (official receipts and invoices).

Staff representing the company must travel from Malaysia to the mission / working visit destination. All supporting documents (original invoices, receipts etc) must be under the name of the Malaysian registered office.

### **9. APPLICATION PROCEDURES**

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System.
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the first day of mission / working visit.
- c. Claims should be submitted no later than **60 days** from the first day of mission / working visit.



## SBIM 9

# Participation in International Trade Exhibition in Malaysia



## **SBIM 9**

### **INCENTIVE FOR PARTICIPATION IN INTERNATIONAL TRADE EXHIBITIONS IN MALAYSIA**

#### **1. OBJECTIVE**

To encourage participation in international trade exhibitions held in Malaysia.

#### **2. INCENTIVES**

- A pre-determined grant of RM 6,000 per trade exhibition
- Claims are limited to participation in four (4) international trade exhibitions per company per year.
- Any form of booth sharing is not allowed and not claimable under MRC incentives.

#### **3. SUPPORTING DOCUMENTS- ORIGINAL (to be scanned in color)**

- a. Official receipts and invoices from trade show organizer.
- b. Colour photographs of company's exhibition booth (with visible booth no, fascia board, products displayed & staff on duty). Brand name featured in fascia board, counter or backwall and other part of the booth will be accepted provided the Malaysian company name (applying for MRC incentive) and information, is listed in the exhibitor directory.
- c. Tradeshow directory - Exhibitor profile and contact details in the directory **MUST** be of Malaysian registered company. (Only the front page of the trade show directory and the page containing the exhibitor profile required to be scanned).

#### **4. APPLICATION PROCEDURES**

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System.
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the first day of exhibition.
- c. Claims should be submitted no later than **60 days** from the first day of exhibition.



# SBIM 17

## Participation in MRC-Led Umbrella Concept Exhibition



## SBIM 17 INCENTIVE FOR PARTICIPATION IN MRC-LED UMBRELLA CONCEPT EXHIBITIONS

### 1. OBJECTIVE

To encourage manufacturers to venture into new markets together with MRC.

### 2. INCENTIVES

A pre-determined grant by region to cover airfare and accommodation cost for one person per company.

| Region                                       | Pre-Determined Grant |
|--|----------------------|
| North America / Latin America & Canada       | RM 8,000             |
| Europe / Middle East / Central Asia / Africa | RM 8,000             |
| Asia / Oceania                               | RM 4,000             |
| Southeast Asia                               | RM 3,000             |

### 3. NON-ATTENDANCE AT BOOTH

- Companies that fail to man their booths at MRC-led exhibitions will be given warning.
- Companies that repeat similar misconduct despite warnings will be blacklisted from MRC incentives for a period to be decided by the MRC Incentives Committee.

### 4. SUPPORTING DOCUMENTS- ORIGINAL (to be scanned in color)

- a. Airfare invoice, receipt & return boarding passes or a copy of passport with holder's details and immigration entry stamp to the trade show destination. Name stated on the invoice and boarding passes / passport must match. Staff representing the company must travel from Malaysia to the trade fair destination. All supporting documents (original invoices and receipts) must be under the name of the Malaysian registered office.
- b. Colour photographs of products displayed & staff on duty. Brand name featured in fascia board, counter or backwall and other part of the booth will be accepted provided the Malaysian company name (applying for MRC incentive) and information, is listed in the exhibitor directory.

## 5. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System.
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the first day of exhibition.
- c. Claims should be submitted no later than **60 days** from the first day of exhibition.



# Building Trust



## SBIM 4

# Attainment of Internationally Recognized Product Certification



## **SBIM 4 INCENTIVE FOR ATTAINMENT OF INTERNATIONALLY RECOGNISED PRODUCT CERTIFICATION**

### **1. OBJECTIVE**

To encourage rubber product manufacturers to attain internationally recognised product certification.

### **2. INCENTIVES**

- 50% of costs incurred in attaining product certification, for a product not previously certified\*, including the costs of all tests leading to the certification, subject to a maximum claim of RM30,000 per company per year.
- Claims will be based on the issuance of the product certificate and the associated test reports.
- The certification body must be accredited to ISO/IEC 17065.

### **3. \*INDUSTRY RECOVERY PACKAGE (Jan 2023 – Dec 2023)**

- Cost incurred for **renewal** of product certification is claimable under SBIM4.

### **4. SUPPORTING DOCUMENTS - ORIGINAL (to be scanned in color)**

- a. Invoices and receipts from the testing laboratories /certification body accredited to ISO/IEC 17065
- b. Test results.
- c. Certified true copy of product certificate.

### **5. APPLICATION PROCEDURES**

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System.
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the testing and certification date.
- c. Claims should be submitted no later than **60 days** after the testing and certification date.



# SBIM 6

## Quality & Productivity Improvements via the Malaysian Rubber Board A6 Project



## **SBIM6 INCENTIVE FOR QUALITY AND PRODUCTIVITY IMPROVEMENTS VIA THE MALAYSIAN RUBBER BOARD A6 PROJECT**

### **1. OBJECTIVE**

To encourage rubber product manufacturers to participate in the A6 Project as implemented by Malaysian Rubber Board (MRB).

### **2. INCENTIVES**

- One-time payment of RM1,000 to participating company.
- Claim is to be made only upon successful completion of the project.

### **3. SUPPORTING DOCUMENTS - ORIGINAL (to be scanned in color)**

- a. Official receipts and invoices.
- b. Certified true copy of MRB's letter or equivalent documentation confirming project has been successfully completed.
- c. One-page report from company on benefits from the A6 project.

### **4. APPLICATION PROCEDURES**

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System.
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the testing and certification date.
- c. Claims should be submitted no later than **60 days** after the testing and certification date



# SBIM 11

## Management System Certification

## SBIM 11 INCENTIVE FOR MANAGEMENT SYSTEM CERTIFICATION

### 1. OBJECTIVE

To support quality improvement efforts among rubber product companies towards obtaining internationally recognized certifications and accreditation to facilitate export of rubber products to markets where they are required.

### 2. INCENTIVES

50% of audit costs incurred in attaining management system certification / accreditation excluding the consultation and training cost, for a company previously not certified\* / accredited\*, subject to a maximum claim of RM20,000 per company per certification / accreditation for the following :

|                                 |   |
|---------------------------------|---|
| • ISO 14001 (Environmental)     | • ISO 50001 (Energy)                        |
| • ISO 13485 (Medical Devices)   | • OHSAS (Occupational Health and Safety)    |
| • IATF 16949 (Automotive Parts) | • ISO 17025 (Accreditation of Laboratories) |
| • ISO 9001 (Quality)            |   |

### 3. \*INDUSTRY RECOVERY PACKAGE (Jan 2023 – Dec 2023)

- Cost incurred for **renewal** of management system certification is claimable under SBIM11

### 4. SUPPORTING DOCUMENTS- ORIGINAL (to be scanned in color)

- Official invoices and receipts from the certification / accreditation body.
- Relevant audit/ test results
- Certified true copy of management system certificate from certification / accreditation body.

### 5. APPLICATION PROCEDURES

- All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System.
- Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the audit and certification date.
- Claims should be submitted no later than **60 days** after the audit and certification date.



# SBIM 15

## Compound Testing

## SBIM 15 INCENTIVE FOR TESTING OF COMPOUNDS

### 1. OBJECTIVE

To encourage rubber product manufacturers to improve product quality through testing of compounds.

### 2. INCENTIVES

- 50% cost for product development<sup>1</sup> and quality testing of dry rubber and latex compound at ISO 17025 accredited laboratories, subject to a maximum claim of RM 5,000 per company per year.

### 3. SUPPORTING DOCUMENTS- ORIGINAL (to be scanned in color)

- a. Official receipts and invoices from the accredited laboratories.
- b. Test results

### 4. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System.
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the testing date.
- c. Claims should be submitted no later than **60 days** after the completion of the testing date.

**Note<sup>1</sup>:** Product development includes compound testing for reverse engineering.



## SBIM 16

# Purchase of Essential Testing Equipment



## SBIM 16 INCENTIVE FOR PURCHASE OF ESSENTIAL TESTING EQUIPMENT

### 1. OBJECTIVE

To encourage the rubber product manufacturers, to improve their product quality through purchase of essential laboratory testing equipment.

### 2. INCENTIVES

- A matching grant of 50% for the purchase of new eligible testing equipment approved by MRC subject to a maximum of RM50,000 per company.
- Only equipment with the value of RM5,000 and above (per unit) are eligible for incentive.
- The eligible laboratory testing equipment are as follows:

| Testing Equipment          |  |
|----------------------------|--|
| Brookfield Viscometer      | Mooney Viscometer                          |
| pH Meter                   | Rheometer                                  |
| Balance Machine            | Hardness Tester                            |
| Tensile Tester             | Mechanical Stability Testing Machine (MST) |
| Specific Gravity SG Tester | Apparatus for Compression Set Measurement  |
| Hot Air Oven               | Dumb-Bell Cutter                           |

- For industry- specific testing equipment which are not listed above, companies may write in to MRC Incentive Committee for consideration.

### 3. SUPPORTING DOCUMENTS- ORIGINAL (to be scanned in color)

Applicants are required to submit the following documents:

- a. Official receipts and invoices.
- b. Equipment registration / warranty card
- c. Colored photographs of the new equipment and close-ups of the model & serial number.

#### 4. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the payment date.
- c. Claims should be submitted no later than **60 days** after the completion of the payment date.



# SBIM 18

## Product Registration

## **SBIM 18 INCENTIVE FOR PRODUCT REGISTRATION**

### **1. OBJECTIVE**

To encourage companies to increase market access in key markets by fulfilling the mandatory product registration in potential markets.

### **2. INCENTIVES**

- A matching grant of 50% for new and renewal of product registration fee subject to a maximum of **RM30,000** per company per year.
- The eligible product registrations covered are as follows:
  - ❖ **US Food and Drug Administration**
  - ❖ **China Food and Drug Administration**
  - ❖ **CE Mark**
  - ❖ **WHO Prequalification**
- Any other product registrations (other than listed below) subject to the Incentive Committee's approval.

### **3. SUPPORTING DOCUMENTS\_- ORIGINAL (to be scanned in color)**

Applicants are required to submit the following documents:

- a. Official invoice and receipt (must be under the name of Malaysian company registered with MRC).
- b. Certified true copy of the product registration certificate / documents.

### **4. APPLICATION PROCEDURES**

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the certification date.
- c. Claims should be submitted no later than **60 days** after the completion of the project certification date.



# SBIM 21

## Participation in International Standards Meeting

## **SBIM 21 INCENTIVE FOR PARTICIPATION IN INTERNATIONAL STANDARDS MEETINGS**

### **1. OBJECTIVE**

To encourage participation in international rubber products standards meetings to safeguard the interest of the Malaysian rubber product industry.

### **2. INCENTIVES**

A fund amount of RM100,000 per year to assist selected delegates to represent Malaysia at international standards meetings relating to cessable rubber products.

The claimable expenses are as follows:

- **50% of an economy class air ticket from Kuala Lumpur to the meeting destinations (excluding excess baggage and insurance charges)**
- **50% of accommodation cost subject to a maximum of RM500 per night for the duration of the meeting.**

Malaysia's delegates in international standard meetings will be coordinated by the Malaysian Rubber Board (MRB). Selection criteria not limited to:

- Knowledge and level of technical expertise
- Involvement in previous standardisation activities
- Negotiation skills
- Commitment to champion the interest of Malaysia's rubber product industry and NOT any specific parties' interests.
- Employers' commitment to the time and financial support for attendance of selected delegates at international meetings

### **3. SUPPORTING DOCUMENTS**

Applicants are required to submit the following documents:

- a. Airfare (official invoice/s and receipt/s)
- b. Accommodation (official invoice/s and receipt/s)
- c. Delegates appointment/recommendation letter from MRB
- d. Expert profile and role in the relevant standards meeting.
- e. Meeting itinerary
- f. Report on the issues discussed and outcome of the meeting.

#### 4. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the first day of the meeting (supporting document c, d & e to be furnished at pre-approval stage)
- c. Claims should be submitted no later than **60 days** from the first day of meeting.



# SMG Certification



## INCENTIVE FOR SMG CERTIFICATION SCHEME

### 1. OBJECTIVE

To encourage glove manufacturers to undertake SMG certification of their product(s) and to assist companies with existing SMG product certification.

### 2. INCENTIVES

Claimable expenses under the incentives are:

- 90% of the total cost of testing to obtain SMG certification.
- 50% of the testing cost for SMG surveillance for companies with existing SMG product certification.

### 3. SUPPORTING DOCUMENTS - (to be scanned in color)

- a. Completed SMG Certification application form.
- b. Company / product brochures.
- c. Proofs of payment (original copy of official receipts and invoices from Malaysian Rubber Board (MRB)
- d. Certified true copy of SMG certificate or surveillance testing reports issued by MRB.
- e. Completed MRC Checklist.

### 4. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System
- b. Pre-approval should be submitted for MRC's acknowledgement **prior** to the testing and certification date.
- c. Claims should be submitted no later than **60 days** after the testing and certification date.



# Nurturing Global Brands



# SBIM 8

## Production of Promotional Materials

## SBIM 8 INCENTIVE FOR PRODUCTION OF PROMOTIONAL MATERIALS

### 1. OBJECTIVE

To encourage companies to enhance market promotion efforts through production of various creative promotional materials.

### 2. INCENTIVES

50% of expenditure to produce promotional material(s), subject to a maximum claim of **RM10,000** per company per year. Promotional material could include but not limited to flyers/brochures, buntings/banners, backdrops, catalogues, promotional bags (with company name/logo) etc.

Companies who undertake the following new promotional activities are entitled to apply for an additional 50% matching grant subject to a limit of RM5,000 upon reaching the maximum limit of incentives for SBIM8:

- Digital Advertisement
- Corporate Video
- Advertisements -magazines and trade show directories

### 3. SUPPORTING DOCUMENTS - ORIGINAL (to be scanned in color)

- a. Official invoices and receipts
- b. Copy of promotional materials (flyers/brochures, bunting/banners, backdrops, advertisements).  
For materials which are not feasible to be scanned, original sample to be couriered to MRC (i.e - promotional bags, CD-ROMs & corporate video)

### 4. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the payment date.
- c. Claims should be submitted no later than **60 days** after the payment date.

#### **Note**

*Expenses related to the production of souvenir items and/or giveaways such as mugs, fridge magnets, bookmarks, notebooks/notepads, mouse pads, diaries, calendars, pens/pencils, and badges are NOT eligible to be claimed under this incentive. Name cards and product samples are also NOT eligible to be claimed under this incentive.*



# SBIM 10

## Website Development



## **SBIM 10 INCENTIVE FOR WEBSITE DEVELOPMENT**

### **1. OBJECTIVE**

To encourage companies to enhance market promotion efforts and improve competitiveness through the development of a comprehensive and up to date website.

### **2. INCENTIVES**

- 50% of **website development cost** or **upgrading cost** (for companies with existing website), subject to maximum claim of RM10,000 per company per year.
- The website navigation bar must contain but not limited to company information, product list and description, email inquiry forms and contact details.

### **3. SUPPORTING DOCUMENTS- ORIGINAL (to be scanned in color)**

- a. Official invoices & receipts & invoices
- b. Screenshot of homepage and other relevant subpages for new website (for first time development of website)
- c. Screenshot of homepage and other relevant subpages before and after upgrading (for upgrade of website)

### **4. APPLICATION PROCEDURES**

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the payment date.
- c. Claims should be submitted no later than **60 days** after the completion of the payment date.



# SBIM 12

## Brand Name Registration

## SBIM 12 INCENTIVE FOR BRAND NAME REGISTRATION

### 1. OBJECTIVE

To assist rubber product manufacturers to develop and promote Malaysian brand names in international markets.

### 2. INCENTIVES

- 50% of costs incurred in successfully registering / renewal brand names<sup>1</sup> in international markets, subject to a maximum of RM50,000 per company.

### 3. SUPPORTING DOCUMENTS- ORIGINAL (to be scanned in color)

- a. Official receipts and invoices from the registered agent (engaged for registration with a recognized International Trademark Registration Treaties/Organisations)
- b. Certified true copy of brand name registration certificate.
- c. One-page report on the benefits of brand name registration in the chosen country.

### 4. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the certification date.
- c. Claims should be submitted no later than **60 days** after the certification date.

**Note:**

<sup>1</sup> Distinctive element, such as words, letters, numerals, drawings, pictures, shapes, colours, labels or any combination of these distinctive features which can be represented graphically, can be considered as a brand name.

<sup>2</sup> Examples of recognized International Trademark Registration Treaties / Organisations are WIPO Madrid Systems, EU Community Trademark, African Regional Intellectual Property Organization (ARIPO), African Intellectual Property Organization (OAPI) or equivalent subject to approval by MRC.





# SBIM 20 Registration In E-Commerce Platform

## **SBIM 20**

### **INCENTIVE FOR E-COMMERCE PLATFORM**

#### **1. OBJECTIVE**

To encourage companies to venture into e-commerce platforms to capitalise on the potential of e-marketplace to accelerate export growth.

#### **2. INCENTIVES**

##### **E-Commerce Platform / Virtual Exhibition**

Companies can claim 70% cost up to RM10,000 per year for:

- ❖ Registration/ renewal fee for e-commerce platform,
- ❖ Participation in virtual trade exhibition

#### **3. SUPPORTING DOCUMENTS**

Applicants are required to submit the following documents:

##### **E-commerce platform**

- a. Invoices / receipts for registration fee issued by the E-Commerce companies.  
In the event the invoices / receipts are issued by their authorized channel partners (ACP), letter of appointment (as official ACP in Malaysia) from the respective E-Commerce companies is required.
- b. E-Marketplace address (URL)
- c. Traffic data analysis or advisor overview report (performance report from e-commerce companies).

##### **Virtual trade exhibition**

- a. Invoices & receipts for participation fee from trade show organizers. Third party invoices and receipts are not accepted.
- b. Screenshots of company's virtual booth (with visible company/brand name and products featured).
- c. Tradeshow directory/screenshot of exhibitor profile and contact details in the directory **MUST** be of Malaysian registered company.

#### 4. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the payment date (e-commerce platform) or first day of virtual exhibition.
- c. Claims should be submitted no later than **60 days** from the payment date (e-commerce platform) or first day of virtual exhibition.



# Talent Enrichment



# SBIM 14

## Talent Enrichment

## **SBIM 14**

### **INCENTIVE FOR TALENT ENRICHMENT**

#### **1. OBJECTIVE**

To promote knowledge and skills enhancement through participation in:

- Seminar / workshop / training held in Malaysia OR in-house training programmes involving external trainers.
- Related technical courses which are critical for the industry.

#### **2. INCENTIVES**

- 50% of physical or virtual seminar / workshop / training / technical short courses fee OR external trainer's fee for in-house training subject to a maximum claim of RM10,000 per company per year.
- Claims submitted for the HRDF or any other agencies' training grants are not eligible for SBIM14.

##### **Technical Courses:**

- i. Diploma of the Plastics & Rubber Institute of Malaysia (DPRIM) offered by the Plastics & Rubber Institute of Malaysia (PRIM)
- ii. Industrial courses offered by Academy Hevea Malaysia (AHM), Malaysian Rubber Board.
- iii. Online rubber technology courses offered by Rubber Division of American Chemical Society (ACS)
  - Basic Rubber Technology
  - Intermediate Rubber Technology
  - Advanced Rubber Technology

Click here to view the details of the above online courses: <http://www.rubber.org/online-educational-classes>

Any other technical short courses (other than listed above) are subject to the Incentive Committee's approval.

##### **Other Seminars / Workshops / Trainings**

- Seminar / workshop / training attended must be relevant to the industry / organization development and approved by MRC.
- Employees attending training must be recommended and supported by the company applying for the incentive.

### 3. SUPPORTING DOCUMENTS- ORIGINAL (to be scanned in color)

Applicants are required to submit the following documents:

- a. Official receipts and invoices from respective institutions / training providers.
- b. Profile of training provider and /or speaker/ trainer.
- c. Certified true copy of course certificate.

### 4. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the training date.
- c. Claims should be submitted no later than **60 days** after the training date.

*Note:*

*Trainings/Seminars/Workshops organized by MRC are not claimable under this incentive.*



# SME Capacity Development





# SBIM 19 Digitization

## **SBIM19 SME Capacity Development Digitization**

### **1. OBJECTIVE**

To support micro, small, and medium companies' effort in implementing digital solution systems to modernize operation and enhance efficiency.

### **2. INCENTIVES**

A matching grant (50%) up to a maximum of RM10,000 per company per year to purchase relevant software/s to implement digital solution for the listed areas:

- Customer Management
- Finance Management
- HR Management
- Inventory Management
- Workflow Tracking and Management

Apart from the existing listed areas, other relevant digital solutions, ranging from basic remote working tools to more advanced software to ensure business continuity without any disruption may be considered.

Only micro, small and medium enterprises are eligible for this incentive. MRC adopts the current definition of SME categories endorsed by the National SME Development Council as follows:

|               |  |
|---------------|--|
| <b>Micro</b>  | <b>Sales turnover RM300k</b>                         |
| <b>Small</b>  | <b>Sales turnover RM300k to &lt; RM15 million</b>    |
| <b>Medium</b> | <b>Sales turnover RM15 million to ≤ RM50 million</b> |

### **3. SUPPORTING DOCUMENTS- ORIGINAL (to be scanned in color)**

- a. Certified true copy of the audited financial report.
- b. Official invoices & receipts.
- c. Software license number
- d. Validity period of the software

#### 4. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the payment date.
- c. Claims should be submitted no later than **60 days** after the payment date.



# Social Compliance



# SBIM 22

## Social Compliance Standards

## **SBIM22**

### **INCENTIVE FOR SOCIAL COMPLIANCE STANDARDS**

#### **1. OBJECTIVE**

To encourage companies to undertake social compliance audit.

#### **2. INCENTIVES**

Matching grant (50%) of cost incurred to conduct social compliance audits (as below) up to a maximum of RM50,000 per company.

- Pre – assessment fee (which may be required by certain companies to gauge the level of readiness for the implementation of the social compliance standards)
- Audit fee to attain the social compliance standards.
- Consultancy fee for correction plan (if nonconformities have been identified).

The audit firm engaged must be a member of Association of Professional Social Compliance Auditors (APSCA). Audit must be conducted by auditor/s with APSCA Registered Auditor (RA) Status

#### **3. SUPPORTING DOCUMENTS**

Applicants are required to submit the following documents:

- a. Official invoice and receipt from the certification body (All receipts and invoices must be issued under the name of Malaysian company registered with MRC).
- b. Audit Reports
- c. Auditors APSCA registration number
- d. Certified true copy of Social Compliance Standard certificate (if applicable)

#### **5. APPLICATION PROCEDURES**

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System.
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the audit date.
- c. Claims should be submitted no later than **60 days** after the audit date.

**All applications and enquiries are to be directed to MRC Incentives Secretariat**

MRC Incentives Secretariat  
Malaysian Rubber Council (MRC)  
Unit No 36-02,  
Level 36, Q Sentral,  
2A Jalan Stesen Sentral 2, KL Sentral  
50470 Kuala Lumpur, Malaysia  
Tel: 03-2782 2100  
Fax: 03-2782 2199

Website: <http://www.myrubbercouncil.com/incentives/index.php>

Email: [info@myrubbercouncil.com](mailto:info@myrubbercouncil.com)