



INCENTIVES

"Expanding and Exploring the World Market"

2025

CONTENT

	Page
General Information	03
Market Exploration	
SBIM1 Participation in MRC-coordinated International Trade Exhibitions	06
SBIM2 Participation in International Trade Exhibitions of Companies' Choice	09
SBIM3 MRC-organised Marketing Missions, Specialised Missions and Working Visit	13
SBIM5 Purchase of Market Research Report	15
SBIM9 Participation in International Trade Exhibitions in Malaysia	17
Building Trust	
SBIM4 Attainment of Internationally Recognized Product Certification & Registration	20
SBIM11 Management System Certification	23
SBIM16 Purchase of Essential Testing Equipment	25
SMG SMG Certification	27
Nurturing Global Brands	
SBIM8 Production of Promotional Materials	30
SBIM10 Website Development	32
SBIM12 Brand Name Registration	34
SBIM20 Registration in E-Commerce Platform	36
Talent Enrichment	
SBIM13 Scholar-Centric Internship Programme	40
SBIM14 Training & Development	42
SME Capacity Development	
SBIM7 Market Visit	46
SBIM17 Participation in MRC-led Umbrella Concept Exhibitions	49
SBIM19 Digitization	52
Sustainability	
SBIM22 Sustainability Initiatives	56



General Information

GENERAL INFORMATION SECTION

ELIGIBILITY

The following criteria must be fulfilled:

- Malaysian registered companies incorporated under the Companies Act 2016
- Manufacturers and/or traders/exporters of rubber products who contribute to cess.
- Up to date submission of export data via Glove Registration Exercise (GRE) for glove exporters

ADDITIONAL SUPPORTING DOCUMENTS

First time applicants are also required to submit the following documents:

- Copy of Certificate of Incorporation under Companies Act 1965 / 2016 - Form 9 (and/ or Form 13 and Form 20, where applicable).
- Copy of manufacturing license from Ministry of International Trade and Industry (MITI) or any equivalent manufacturing or operating license issued by a regulatory body.
- Copy of latest Custom Declaration Form (K2 Form – must be under the name of company applying for MRC Incentive, to be submitted **annually**)

TERMS AND CONDITIONS

- a. Approval is subject to availability of funds.
- b. New terms may be introduced from time-to-time.
- c. Claims submitted for any other agencies' incentives / grants are not entitled for MRC Incentives. Participation under MATRADE-led shows is not eligible for MRC Incentives.
- d. In the event of false documents and double claims, applicants shall be blacklisted and required to reimburse all grants received from MRC.
- e. All supporting documents submitted must be under the name of Malaysian company registered with MRC.
- f. The MRC Incentives Committee reserves the right to reject application(s) if the application procedures and conditions specified above are not adhered to.
- g. MRC has sole rights to review, amend and change guidelines when necessary,



Market Exploration



SBIM 1

Participation in MRC-coordinated International Trade Exhibition



SBIM 1 INCENTIVE FOR PARTICIPATION IN MRC-COORDINATED INTERNATIONAL TRADE EXHIBITIONS

1. OBJECTIVE

To encourage participation in MRC coordinated trade exhibitions.

2. INCENTIVES

a. A pre-determined grant by region to cover trade fair related expenses.

Regions	Pre-Determined Grant
North America /Latin America/ Canada	RM25,000
Europe / Central Asia / Middle East	RM25,000
Africa	RM18,000
Asia / Oceania	RM15,000
Southeast Asia	RM12,000

b. Participation by *regional officers (no officer travelling from Malaysia):

Activity	Claim Eligibility
Booth only	70% from predetermined grant by region
Accommodation cost (if any)	Additional 15% from predetermined grant by region

*Refers to officers employed by the applicant company. Third party participation (i.e.: distributors/ suppliers/ partners/ translators/ part timers) is not claimable.

Only rubber product should be displayed in the booth. MRC reserves the right to reject the application in the event non rubber products are displayed.

3. ADDITIONAL BOOTH PACKAGE

- Additional claim for bigger booth space:

18sqm to 27sqm	– RM 5,000
Above 27sqm	– RM 10,000

4. SUPPORTING DOCUMENTS - ORIGINAL (to be scanned in color)

a. Airfare

- Invoice and receipt
- Return boarding passes (physical or e-copy) OR a copy of the passport with holder's details and immigration entry and exit stamps to trade show country/ destination.
- All supporting documents must be under the name of Malaysian registered office. Name stated on the invoice and boarding passes / passport must match.
- At least one staff must travel from Malaysia to the trade fair destination.

b. Photographs

- Color photographs of the company's exhibition booth, clearly showing the booth number, fascia board, products displayed, and staff on duty. The staff in the photograph must match the individuals listed in the travel documents.
- Booth sharing of any kind is strictly prohibited and not eligible for claims under MRC incentivess

c. Brand Name

- Brand name featured in fascia board, counter or backwall and other part of the booth will be accepted provided the Malaysian company name (applying for MRC incentive) and information, is listed in the exhibitor directory.

5. ADDITIONAL DOCUMENTS (APPLICABLE FOR REGIONAL PARTICIPATION)

- Regional officer(s) business cards
- Airfare invoice and receipt (if applicable)
- Accommodation invoice and receipt (if applicable)

6. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System.
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the first day of exhibition.
- c. Claims should be submitted no later than **60 days** from the first day of exhibition.

Note:

Companies are eligible to apply for SBIM1 incentive for all MRC-coordinated international trade exhibitions.



SBIM 2

Participation in International Trade Exhibitions of Companies' Choice



SBIM 2

INCENTIVE FOR COMPANIES PARTICIPATING IN INTERNATIONAL TRADE EXHIBITIONS OF COMPANIES' CHOICE

1. OBJECTIVE

To encourage participation in international trade exhibitions of companies' choice relevant to their rubber products/ target markets.

2. INCENTIVES

- a. A pre-determined grant by region to cover trade fair related expenses.

Regions	Pre-Determined Grant
North America /Latin America/ Canada	RM25,000
Europe / Central Asia / Middle East	RM25,000
Africa	RM18,000
Asia / Oceania	RM15,000
Southeast Asia	RM12,000

- b. Participation by *regional officers (no officer travelling from Malaysia)

Activity	Claim Eligibility
Booth only	70% from predetermined grant by region
Accommodation cost (if any)	Additional 15% from predetermined grant by region

*Regional officers refer to officers employed by the applicant company. Third party participation (i.e.: distributors / suppliers /partners/ translators/ part timers) is not claimable.

Only rubber product should be displayed in the booth. MRC reserves the right to reject the application in the event non rubber products are displayed.

3. ADDITIONAL BOOTH PACKAGE

- Additional claim for bigger booth space:
18sqm to 27sqm - RM5,000
Above 27sqm – RM10,000

4. MAXIMUM CLAIM

- Companies may claim for participation in up to eight (8) international trade exhibitions per year.
- The maximum amount, including any additional booth package claims, is RM100,000 per company per year.

5. SUPPORTING DOCUMENTS - ORIGINAL (to be scanned in color)

a. Booth

- Invoices & receipts from trade show organizers. Third party participation/ invoices and receipts are not accepted.
- Booth sharing of any kind is strictly prohibited and not eligible for claims under MRC incentives
- Minimum booth size should be at least 9 sqm or as specified by the organizer's standard booth size.

b. Airfare

- Invoice and receipt
- Return boarding passes (physical or e-copy) OR a copy of the passport with holder's details and immigration entry and exit stamps to trade show country/ destination.
- All supporting documents must be under the name of Malaysian registered office. Name stated on the invoice and boarding passes / passport must match.
- At least one staff must travel from Malaysia to the trade fair destination.

c. Photographs

- Color photographs of the company's exhibition booth, clearly showing the booth number, fascia board, products displayed, and staff on duty. The staff in the photograph must match the individuals listed in the travel documents.

d. Brand Name

- Brand name featured in fascia board, counter or backwall and other part of the booth will be accepted provided the Malaysian company name (applying for MRC incentive) and information, is listed in the exhibitor directory.

e. Trade Show Directory

- Exhibitor profile and contact details in the directory MUST be of Malaysian registered company. (Only the front page of the trade show directory and the page containing the exhibitor profile required to be scanned)

6. ADDITIONAL DOCUMENTS (APPLICABLE FOR REGIONAL PARTICIPATION)

- Regional officer(s) business card
- Airfare invoice and receipt (if applicable)
- Accommodation invoice and receipt (if applicable)

7. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System.
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the first day of exhibition.
- c. Claims should be submitted no later than **60 days** from the first day of exhibition.



SBIM 3

MRC-organized Marketing Missions, Specialised Missions and Working Visits

SBIM 3 INCENTIVE FOR MRC-ORGANISED MARKETING MISSIONS, SPECIALISED MISSIONS AND WORKING VISITS

1. OBJECTIVE

To encourage participation in MRC-organised marketing missions, specialised missions and/or working visits.

2. INCENTIVES

- Cost of return economy class airfare ticket for one person.
The airfare cost will be determined by MRC, using the most direct route from KL to the destination, excluding visa fees, excess baggage and insurance charges.
- 50% of accommodation cost for one person, subject to a maximum claim of RM500 per night for the duration of the mission and/or working visit plus one night before and after.

3. SUPPORTING DOCUMENTS - ORIGINAL (to be scanned in color)

- a. Airfare (official receipts and invoices).
- b. Accommodation (official receipts and invoices).
Staff representing the company must travel from Malaysia to the mission / working visit destination. All supporting documents (original invoices, receipts etc) must be under the name of the Malaysian registered office.

4. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System.
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the first day of mission / working visit.
- c. Claims should be submitted no later than **60 days** from the first day of mission / working visit.



SBIM 5

Purchase of Market Research Report



SBIM 5

INCENTIVE TO PURCHASE MARKET RESEARCH REPORT

5. OBJECTIVE

To support companies in making well-informed business decisions through purchase of market research reports that specifically cater to their products offering insights into market trends and emerging opportunities.

6. INCENTIVES

A matching grant of 50% to purchase market research report, subject to a maximum of RM10,000 per company per year.

7. SUPPORTING DOCUMENTS - ORIGINAL (to be scanned in color)

- c. Official receipts and invoices
- d. Report cover page
- e. Executive summary

8. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System.
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the payment date.
- c. Claims should be submitted no later than **60 days** from the payment date.



SBIM 9

Participation in International Trade Exhibition in Malaysia



SBIM 9

INCENTIVE FOR PARTICIPATION IN INTERNATIONAL TRADE EXHIBITIONS IN MALAYSIA

1. OBJECTIVE

To encourage participation in international trade exhibitions held in Malaysia.

2. INCENTIVES

- A pre-determined grant of RM 6,000 per trade exhibition
- Claims are limited to participation in four (4) international trade exhibitions per company per year.

3. SUPPORTING DOCUMENTS- ORIGINAL (to be scanned in color)

- a. Booth
 - Invoices & receipts from trade show organizers. Third party participation/ invoices and receipts are not accepted.
 - Any form of booth sharing is not allowed and not claimable under MRC incentives.
 - Minimum booth size taken should be at least 9sqm or the standard booth size as defined by the organizer.
- b. Photographs
 - Color photographs of company's exhibition booth with visible booth no, fascia board, products displayed & staff on duty.
- c. Brand Name
 - Brand name featured in fascia board, counter or backwall and other part of the booth will be accepted provided the Malaysian company name (applying for MRC incentive) and information, is listed in the exhibitor directory.
- d. Trade Show Directory
 - Exhibitor profile and contact details in the directory MUST be of Malaysian registered company. (Only the front page of the trade show directory and the page containing the exhibitor profile required to be scanned)

4. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System.
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the first day of exhibition.
- c. Claims should be submitted no later than **60 days** from the first day of exhibition.



Building Trust



SBIM 4

Attainment of Internationally Recognized Product Certification & Product Registration

SBIM 4

INCENTIVE FOR ATTAINMENT OF INTERNATIONALLY RECOGNISED PRODUCT CERTIFICATION & PRODUCT REGISTRATION

1. OBJECTIVE

To encourage companies to enhance their market competitiveness and global access through internationally recognized certifications and mandatory product registrations.

2. INCENTIVES

- 50% costs incurred for attaining **product certification** or **product registration** (new or renewal), including all tests costs leading to the certification/registration, subject to a maximum claim of RM50,000 per company per year.

Product Certification

- Internationally recognized product certifications deemed relevant for rubber products.
(i.e: EU Type Examination Certification, PPE Certification)

Product Registration

- The product registrations covered are as follows:
 - ❖ **US Food and Drug Administration (US FDA)**
 - ❖ **National Medical Products administration (NMPA or China FDA)**
 - ❖ **CE Mark**
 - ❖ **UK Conformity Assessed (UKCA)**
 - ❖ **WHO Prequalification**
- Product registrations not listed above are subject to approval from the MRC Incentive Committee

3. SUPPORTING DOCUMENTS - ORIGINAL (to be scanned in color)

- a. Invoices and receipts from the testing laboratories, certification or registration bodies.
- b. Test results (for product certification)
- c. Copy of product certificate/ registration documents

4. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System.
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the testing, certification or registration date.
- c. Claims should be submitted no later than **60 days** after the testing, certification or registration date.



SBIM 11

Management System Certification

SBIM 11 INCENTIVE FOR MANAGEMENT SYSTEM CERTIFICATION

1. OBJECTIVE

To support quality improvement efforts among rubber product companies towards obtaining internationally recognized certifications and accreditation to facilitate export of rubber products to markets where they are required.

2. INCENTIVES

50% of audit/ renewal costs incurred in attaining management system certification / accreditation (excluding the consultation and training cost), subject to a maximum claim of RM20,000 per certification per year for the following:

• ISO 14001 (Environmental)	• Occupational Health and Safety (OHSAS)
• ISO 13485 (Medical Devices)	
• IATF 16949 (Automotive Parts)	• ISO 17025 (Accreditation of Laboratories)
• ISO 9001 (Quality)	
• ISO 5001 (Energy)	• Brand Reputation Compliance Global Standard (BRCGS)
• Medical Device Single Audit Program (MDSAP)	• ISO 14060 Family of Standards – Greenhouse Gas Emission

3. SUPPORTING DOCUMENTS- ORIGINAL (to be scanned in color)

- a. Official invoices and receipts from the certification body.
- b. Relevant audit/ test results
- c. Copy of management system certificate from certification body.

4. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System.
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the audit and certification date.
- c. Claims should be submitted no later than **60 days** after the audit and certification date.



SBIM 16

Purchase of Essential Testing Equipment



SBIM 16 INCENTIVE TO PURCHASE ESSENTIAL TESTING EQUIPMENT

1. OBJECTIVE

To encourage the rubber product companies, to improve their product quality through purchase of essential laboratory testing equipment for their in-house testing facilities.

2. INCENTIVES

- A matching grant of 50% for the purchase of new eligible testing equipment approved by MRC subject to a maximum of RM50,000 per company.
- Only equipment with the value of RM5,000 and above (per unit) are eligible for incentive.
- The eligible laboratory testing equipment are as follows:

Testing Equipment	
Brookfield Viscometer	Mooney Viscometer
pH Meter	Rheometer
Balance Machine	Hardness Tester
Tensile Tester	Mechanical Stability Testing Machine (MST)
Specific Gravity SG Tester	Apparatus for Compression Set Measurement
Hot Air Oven	Dumb-Bell Cutter

- For industry- specific testing equipment which are not listed above, companies may write into MRC Incentive Committee for consideration.

3. SUPPORTING DOCUMENTS- ORIGINAL (to be scanned in color)

Applicants are required to submit the following documents:

- a. Official receipts and invoices.
- b. Equipment registration / warranty card
- c. Colored photographs of the new equipment and close-ups of the model & serial number.

4. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the payment date.
- c. Claims should be submitted no later than **60 days** after the completion of the payment date.



SMG Certification

INCENTIVE FOR SMG CERTIFICATION SCHEME

1. OBJECTIVE

To encourage glove manufacturers to undertake SMG certification of their product(s) and to assist companies with existing SMG product certification.

2. INCENTIVES

Claimable expenses under the incentives are:

- 90% of the total cost of testing to obtain SMG certification.
- 50% of the testing cost for SMG surveillance for companies with existing SMG product certification.

3. SUPPORTING DOCUMENTS - (to be scanned in color)

- a. Completed SMG Certification application form.
- b. Company / product brochures.
- c. Proofs of payment (original copy of official receipts and invoices from Malaysian Rubber Board (MRB))
- d. Copy of SMG certificate or surveillance testing reports issued by MRB.
- e. Completed MRC Checklist.

4. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System
- b. Pre-approval should be submitted for MRC's acknowledgement **prior** to the testing and certification date.
- c. Claims should be submitted no later than **60 days** after the testing and certification date.



Nurturing Global Brands



SBIM 8

Production of Promotional Materials

SBIM 8 INCENTIVE FOR PRODUCTION OF PROMOTIONAL MATERIALS

1. OBJECTIVE

To encourage companies to enhance market promotion efforts through production of various creative promotional materials.

2. INCENTIVES

50% of expenditure to produce promotional material(s), subject to a maximum claim of **RM10,000** per company per year. Promotional material could include but not limited:

- Flyers / Brochures / Catalogues
- Buntings / Banners / Posters / Backdrops
- Promotional bags (with company name/logo)
- Corporate Video
- Digital and Non-Digital Advertisements (excluding space or slot cost)

3. SUPPORTING DOCUMENTS - ORIGINAL (to be scanned in color)

- a. Official invoices and receipts
- b. Copy of promotional materials (flyers/brochures, bunting/banners, backdrops, advertisements).
For materials which are not feasible to be scanned, original sample to be couriered to MRC (i.e - promotional bags, CD-ROMs & corporate video)

4. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the payment date.
- c. Claims should be submitted no later than **60 days** after the payment date.

Note

Expenses related to the production of souvenir items and/or giveaways such as mugs, fridge magnets, bookmarks, notebooks/notepads, mouse pads, diaries, calendars, pens/pencils, and badges are NOT eligible to be claimed under this incentive. Name cards and product samples are also NOT eligible to be claimed under this incentive.



SBIM 10

Website Development

SBIM 10 INCENTIVE FOR WEBSITE DEVELOPMENT

1. OBJECTIVE

To encourage companies to enhance market promotion efforts and improve competitiveness through the development of a comprehensive and up to date website.

2. INCENTIVES

- 50% of **website development cost** or **upgrading cost** (for companies with existing website), subject to maximum claim of RM10,000 per company per year.
- The website navigation bar must contain but not limited to company information, product list and description, email inquiry forms and contact details.

3. SUPPORTING DOCUMENTS- ORIGINAL (to be scanned in color)

- a. Official invoices & receipts & invoices
- b. Screenshot of homepage and other relevant subpages for new website (for first time development of website)
- c. Screenshot of homepage and other relevant subpages before and after upgrading (for upgrade of website)

4. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the payment date.
- c. Claims should be submitted no later than **60 days** after the completion of the payment date.



SBIM 12

Brand Name Registration



SBIM 12

INCENTIVE FOR BRAND NAME REGISTRATION

1. OBJECTIVE

To assist rubber product manufacturers to develop and promote Malaysian brand names in international markets.

2. INCENTIVES

- 50% of costs incurred in successfully registering / renewal brand names¹ in international markets, subject to a maximum of RM50,000 per company.

3. SUPPORTING DOCUMENTS- ORIGINAL (to be scanned in color)

- a. Official receipts and invoices from the registered agent (engaged for registration with a recognized International Trademark Registration Treaties/Organisations)
- b. Brand name registration certificate.
- c. One-page report on the benefits of brand name registration in the chosen country.

4. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the certification date.
- c. Claims should be submitted no later than **60 days** after the certification date.

Note:

¹ Distinctive element, such as words, letters, numerals, drawings, pictures, shapes, colours, labels or any combination of these distinctive features which can be represented graphically, can be considered as a brand name.

² Examples of recognized International Trademark Registration Treaties / Organisations are WIPO Madrid Systems, EU Community Trademark, African Regional Intellectual Property Organization (ARIPO), African Intellectual Property Organization (OAPI) or equivalent subject to approval by MRC.



SBIM 20 Registration In E-Commerce Platform

SBIM 20 INCENTIVE FOR E-COMMERCE PLATFORM

1. OBJECTIVE

To encourage companies to venture into e-commerce platforms to capitalise on the potential of e-marketplace to accelerate export growth.

2. INCENTIVES

E-Commerce Platform / Virtual Exhibition

Companies can claim 70% cost up to RM10,000 per year for:

- ❖ Registration/ renewal fee for e-commerce platform,
- ❖ Participation in virtual trade exhibition

3. SUPPORTING DOCUMENTS

Applicants are required to submit the following documents:

E-commerce platform

- a. Invoices / receipts for registration fee issued by the E-Commerce companies.
In the event the invoices / receipts are issued by their authorized channel partners (ACP), letter of appointment (as official ACP in Malaysia) from the respective E-Commerce companies is required.
- b. E-Marketplace address (URL)
- c. Traffic data analysis or advisor overview report (performance report from e-commerce companies).

Virtual trade exhibition

- a. Invoices & receipts for participation fee from trade show organizers. Third party invoices and receipts are not accepted.
- b. Screenshots of company's virtual booth (with visible company/brand name and products featured).
- c. Tradeshow directory/screenshot of exhibitor profile and contact details in the directory MUST be of Malaysian registered company.

4. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the payment date (e-commerce platform) or first day of virtual exhibition.
- c. Claims should be submitted no later than **60 days** from the payment date (e-commerce platform) or first day of virtual exhibition.



Talent Enrichment



SBIM 13

Scholar-Centric Internship Programme



SBIM 13

INCENTIVE FOR SCHOLAR-CENTRIC INTERNSHIP PROGRAMME

1. OBJECTIVE

To encourage absorption of young talents into the rubber product industry through internship opportunities.

2. INCENTIVES

- Internship allowance, up to a maximum of RM 1,000 per month, for a duration of 6 months per intern.
- Only applicable for recruitment of MRC scholars.

For more info on the available pool of scholars, please refer to the link below:

https://www.myrubbercouncil.com/hiring/request_intern.php

3. SUPPORTING DOCUMENTS- ORIGINAL (to be scanned in color)

Applicants are required to submit the following documents:

- a. Offer letter / acceptance form.
- b. Salary slips (for the entire duration of internship period or 6 months, whichever lesser).
- c. Internship activity report.
- d. Internship framework or university reply slip.

4. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System
- b. Pre-approval should be submitted for MRC's acknowledgement **prior** to the first salary slip date.
- c. Claims should be submitted no later than **60 days** after the last salary slip date.



SBIM 14

Training & Development

SBIM 14

INCENTIVE FOR TRAINING & DEVELOPMENT

1. OBJECTIVE

To promote knowledge and skills enhancement through participation in:

- Seminar / workshop / training held in Malaysia OR in-house training programmes involving external trainers.
- Related technical courses which are critical for the industry.
- Environment, social and governance (ESG) related trainings.

1. INCENTIVES

- *50% of physical or virtual seminar / workshop / training / technical short courses fee OR external trainer's fee for in-house training.
- Claims submitted to HRD Corp, or any other agencies' training grants are not eligible for SBIM14.

Seminars / Workshops / Trainings

- Seminar / workshop / training attended must be relevant to the industry / organization development and approved by MRC.
- Employees attending training must be recommended and supported by the company applying for the incentive.

2. *SPECIAL PACKAGE (Jan 2025 – Dec 2025)

- Claimable amount increased to RM20,000 per company.
- 100% training fees for participation in the first two trainings of the year.

3. SUPPORTING DOCUMENTS- ORIGINAL (to be scanned in color)

Applicants are required to submit the following documents:

- a. Official receipts and invoices from respective institutions / training providers.
- b. Profile of training provider and /or speaker/ trainer.
- c. Copy of course certificate.

4. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the training date.
- c. Claims should be submitted no later than **60 days** after the training date.

Note:

Trainings/Seminars/Workshops organized by MRC are not claimable under this incentive.



SME Capacity Development



SBIM 7

Market Visits

SBIM 7 INCENTIVE FOR MARKET VISITS

1. OBJECTIVE

To encourage companies to venture into new markets and/or strengthen their position in existing markets.

2. INCENTIVES

- A pre-determined grant by region to cover market visit related expenses:

Regions	Predetermined Grant
North America / Latin America	RM 5,000
Europe / Central Asia / Middle East	RM 5,000
Africa	RM 4,000
Asia / Oceania	RM 3,000
Southeast Asia	RM 1,000

- Limited to participation in **four (4)** international market visit per company per year.
- NOT** eligible for market visit organized in conjunction with participation in any international trade shows, specialized missions & working visits.
- Market visit should only involve customer meetings (as listed in the itinerary). Days off and days involving other meetings (e.g. meeting with branch offices/ parent company, and personal visits) are NOT claimable.

3. ELIGIBILITY CRITERIA

- Only micro, small and medium enterprises are eligible for this incentive. MRC adopts the current definition of SME categories endorsed by the National SME Development Council as follows:

Micro	Sales turnover RM300k
Small	Sales turnover RM300k to < RM15 million
Medium	Sales turnover RM15 million to ≤ RM50 million

- Minimum **four (4)** customer meetings must be planned and provided at the pre-approval stage. Full grant is subject to number of meetings materialized as per the itinerary provided.
- Travelling period of more than 10 days is subject to approval by the Incentive Committee.

- Only one (1) incentive submission will be accepted from a group of companies for each market visit. Affiliated companies will not be eligible to claim for the same market visit (i.e. similar date(s), location(s), meeting(s)).

4. SUPPORTING DOCUMENTS - ORIGINAL (to be scanned in color)

a. Airfare

- Invoice and receipt
- Return boarding passes (physical or e-copy) OR a copy of passport with holder's details and immigration entry and exit stamp to market visit country/ destination.
- All supporting documents must be under the name of Malaysian registered office. Name stated on the invoice and boarding passes / passport must match.
- At least one staff must travel from Malaysia to the market visit destination.

b. Market Visit

- Detailed travel itinerary which includes travel dates and clients' details (company name, business relationship & location).
- Color photographs of each business meetings (with visible participation from the staff travelling from Malaysia) with captions of the meetings.
- Clients' business cards

5. APPLICATION PROCEDURES

- d. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System.
- e. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the first day of market visit.
- f. Claims should be submitted no later than **60 days** from the first day of market visit.



SBIM 17

Participation in MRC-Led Umbrella Concept Exhibition

SBIM 17 INCENTIVE FOR PARTICIPATION IN MRC-LED UMBRELLA CONCEPT EXHIBITIONS

1. OBJECTIVE

To encourage manufacturers to venture into new markets together with MRC.

2. INCENTIVES

A pre-determined grant by region to cover trade fair related expenses.

Region	Pre-Determined Grant
North America / Latin America & Canada	RM 8,000
Europe / Middle East / Central Asia / Africa	RM 8,000
Asia / Oceania	RM 4,000
Southeast Asia	RM 3,000

Only rubber product should be displayed in the booth. MRC reserves the right to reject the application in the event non rubber products are displayed.

3. ELIGIBILITY CRITERIA

- Only micro, small and medium enterprises are eligible for this incentive. MRC adopts the current definition of SME categories endorsed by the National SME Development Council as follows:

Micro	Sales turnover RM300k
Small	Sales turnover RM300k to < RM15 million
Medium	Sales turnover RM15 million to ≤ RM50 million

4. SUPPORTING DOCUMENTS- ORIGINAL (to be scanned in color)

a. Airfare

- Invoice and receipt
- Return boarding passes (physical or e-copy) OR a copy of the passport with holder's details and immigration entry and exit stamps to trade show country/ destination.
- All supporting documents must be under the name of Malaysian registered office. Name stated on the invoice and boarding passes / passport must match.

- At least one staff must travel from Malaysia to the trade fair destination.
- b. Photographs
 - Color photographs of the company's exhibition booth, clearly showing the booth number, fascia board, products displayed, and staff on duty. The staff in the photograph must match the individuals listed in the travel documents.
 - Booth sharing of any kind is strictly prohibited and not eligible for claims under MRC incentives
- c. Brand Name
 - Brand name featured in fascia board, counter or backwall and other part of the booth will be accepted provided the Malaysian company name (applying for MRC incentive) and information, is listed in the exhibitor directory.

5. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System.
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the first day of exhibition.
- c. Claims should be submitted no later than **60 days** from the first day of exhibition.



SBIM 19 Digitization

SBIM19 Incentive for Digitization

1. OBJECTIVE

To support micro, small, and medium companies' effort in implementing digital solution systems to modernize operation and enhance efficiency.

2. INCENTIVES

A matching grant (50%) up to a maximum of RM10,000 per company per year to purchase relevant software/s to implement digital solution for the listed areas:

- Customer Management
- Finance Management
- HR Management
- Inventory Management
- Workflow Tracking and Management
- Business Analytic Software
- Design Software

Artificial Intelligence (AI) integration to the above-mentioned digital solutions is claimable.

Apart from the existing listed areas, other relevant digital solutions, ranging from basic remote working tools to more advanced software to ensure business continuity without any disruption may be considered.

Only micro, small and medium enterprises are eligible for this incentive. MRC adopts the current definition of SME categories endorsed by the National SME Development Council as follows:

Micro	Sales turnover RM300k
Small	Sales turnover RM300k to < RM15 million
Medium	Sales turnover RM15 million to ≤ RM50 million

3. SUPPORTING DOCUMENTS- ORIGINAL (to be scanned in color)

- a. Copy of the audited financial report.
- b. Official invoices & receipts.
- c. Software license number
- d. Validity period of the software

4. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the payment date.
- c. Claims should be submitted no later than **60 days** after the payment date.



Sustainability



SBIM 22

Sustainability Initiatives

SBIM 22

INCENTIVE FOR SUSTAINABILITY INITIATIVES

1. OBJECTIVE

To encourage companies to comply with evolving sustainability requirements and regulatory landscapes while promoting sustainable business practices.

2. INCENTIVES

Matching grant (50%) up to a maximum of RM100,000 per company to conduct the following sustainability initiatives:

a. Social Compliance Audit

- Pre – assessment
- Audit
- Correction plan (if nonconformities have been identified).

The audit firm engaged must be a member of Association of Professional Social Compliance Auditors (APSCA). Audit must be conducted by auditor/s with APSCA Registered Auditor (RA) Status

b. Readiness Assessment encompassing sustainability pillars

c. ESG Reporting (Consultancy Fee)

3. SUPPORTING DOCUMENTS

Applicants are required to submit the following documents:

Social Compliance Audit

- a. Official invoice and receipt from the certification body (All receipts and invoices must be issued under the name of Malaysian company registered with MRC).
- b. Audit Reports
- c. Auditors APSCA registration number
- d. Copy of Social Compliance Standard certificate (if applicable)

Readiness Assessment

- a. Official invoice and receipt from readiness assessment body (All receipts and invoices must be issued under the name of Malaysian company registered with MRC).
- b. Readiness assessment report
- c. Assessor's profile

ESG Reporting

- a. Official invoice and receipt from consultant (All receipts and invoices must be issued under the name of Malaysian company registered with MRC).
- b. ESG Report
- c. Consultant's profile

4. APPLICATION PROCEDURES

- a. All applications (pre-approvals and claims) to be submitted via MRC Online Incentive System.
- b. Pre-approval should be submitted for MRC's acknowledgement **30 days** prior to the report date.
- c. Claims should be submitted no later than **60 days** after the report date.

All applications and enquiries are to be directed to MRC Incentives Secretariat

MRC Incentives Secretariat
Malaysian Rubber Council (MRC)
Unit No 36-02,
Level 36, Q Sentral,
2A Jalan Stesen Sentral 2, KL Sentral
50470 Kuala Lumpur, Malaysia
Tel: 03-2782 2100
Fax: 03-2782 2199

Website: <https://incentive.myrubbercouncil.com/online-incentives/login>

Email: info@myrubbercouncil.com