

MULTIMEDIA UNIVERSITY

CYBERJAYA I MELAKA





CYBERJAYA MELAKA



CYBERJAYA 1999

MELAKA 1996



Malaysia's

First Private University



PIC Details





Assoc. Prof. Ts. Dr. Ervina Efzan Mhd Noor Director, Industrial Collaborations And Engagement Centre +606 – 2523 320 ervina.noor@mmu.edu.my

Research Focus @ MMU





Big Data Analytics | Artificial Intelligence | Machine Learning | Deep Learning | Blockchain | Cybersecurity | Cryptography | Image Processing | Pattern Recognition | Augmented Humans | Augmented Reality Communication Networks | Cloud Computing |

Engineering



Design | IoT | Advanced AI | Nanomaterial | Specialty Optical Fibers | Energy Systems | Solar Systems | Software Defined Network | Network Function Virtualization | Drone & Robotics Technology | Radar systems Remote Sensing |







Business & Law



Knowledge Management | High Performance Work Culture Design Thinking | Law & Technology | Islamic Finance & Waqf | Consumer Studies Digital Marketing | Fintech | Digital Accounting | Financial Engineering | Cyber Law

Research Capabilities



Fiber Optic Sensor

Prof. Ridzuan Mokhtar (<u>ridz@mmu.edu.my</u>), Dr. Siti Azlida Binti Ibrahim (<u>azlida@mmu.edu.my</u>)

Fabrication, characteristic of materials, fluids system, Failure analysis

Assoc. Prof. Ts. Dr. Ervina Efzan Mhd Noor (<u>ervina.noor@mmu.edu.my</u>)

Systems modelling, prediction, process control

Assoc. Prof. Dr. Tan Ai Hui (htai@mmu.edu.my), Dr. Cham Chin Leei (clcham@mmu.edu.my)

Technology Innovation: Evaluating the extent of awareness and knowledge -Nur Baiti Binti Shafee (norbaiti.shafee@mmu.edu.my)

Research Capabilities



Optimize parameters, optimal parameters settings

-Dr Nor Azlina Aziz (azlina.aziz@mmu.edu.my)

Predictive analytics, machine learning, computer vision, big data analytics

Dr. Guo Xiaoning (guo.xiaoning@mmu.edu.my), Dr. Tan Yi Fei (yftan@mmu.edu.my)

Rapid prototype, DOE, simulation, modeling

-Dr Norhidayah Mohammad (norhidayah.mohamad@mmu.edu.my)

Image Processing and Analysis and Pattern Recognition

- Assoc Prof Dr. Mohammad Faizal Bin Ahmad Fauzi

(mohammad.faizal.ahmad.fauzi@mmu.edu.my)



Malaysia's

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Engineering Labs

High Speed Computing Lab

Facilities

Creative Work Lab

- Interactive Multi-touch Classroom
- **Exhibition Hall**
- **Digital Home**

- **Lecture Hall**
- **Digital Library**
- **Sports**



















Furnace







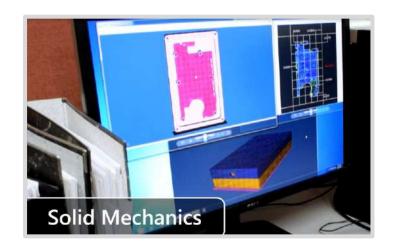


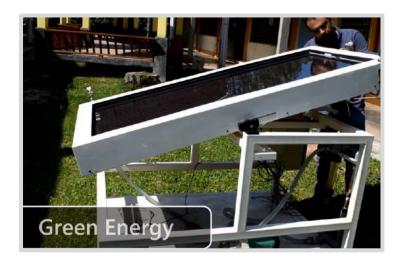
Tribology Equipment





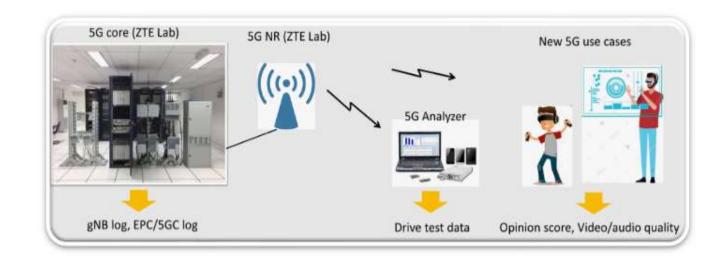














3D CINEMA HALL



MOCAP STUDIO (Motion Capture Studio)



E-Theatre

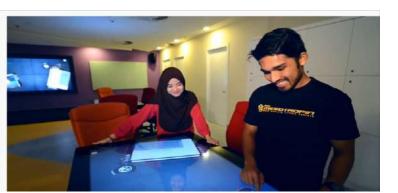


MCP STUDIO (Multi Camera Studio)



3D Printing Lab



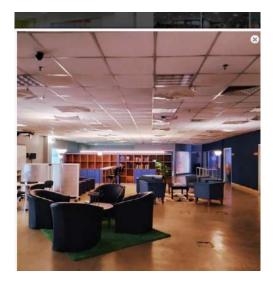














Research in MMU









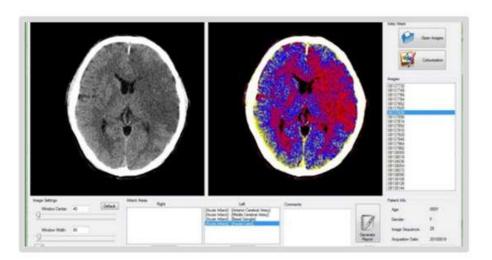


Real setup in MMU where the different production size criteria and prediction models are being developed

Research in MMU





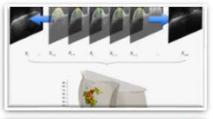


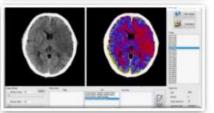


Research in MMU





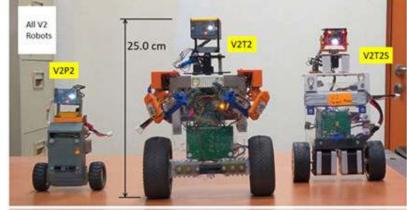


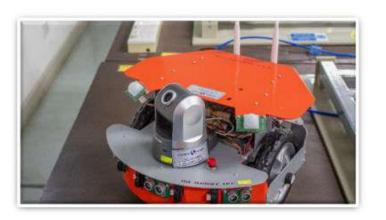














Types of **Partnership** Model



Join R&D

Joint between and collaborative partners from industry & overseas.



Staff Exchange

MMU and collaborative partners (overseas and/or industry) exchange staff for R&D or academic purposes.



Namesake Labs

Collaborative labs for R&D or teaching on MMU campus named after industrial companies or overseas institutions.



Adjunct Staff

Staff from industry or overseas institutions are appointed as adjunct staff of MMU for R&D or teaching engagements.



or PG) on exchange between MMU and overseas institutions.



Supervision/Mentoring

Staff from industry or overseas jointly supervising students in projects.



Student Ambassador Scheme

High-profile students are selected by industry to be their student ambassadors, engaged in jointly organized events, train-the-trainer workshops and industry networking events.



Internship

Students are attached to companies as staff for some months to undergo structured industrial training.



Thank you!

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Information provided is up to date and accurate.

MMU reserves the right to make, without notice, amendments, or modification, as may deem necessary.